

Eastern University

A Leader in Quality Education

The Advisor's Note

The EU Newsletter basically is a semestral broadsheet on the major issues and events that take place during the Semester. It usually heralds the advent of a new Semester and is presented on the Orientation Day of the Semester. The newly admitted students along with their guardians get a glimpse of what their Alma Mater stands for and how it functions. As an institution of learning and higher education, EU is naturally concerned with the academic grooming of the students so that they become academically well-equipped, knowledgeable and skilful, but the University puts equal emphasis on extracurricular activities as well. EU believes that its students must be competent, smart and confident not only in academic matters and subjects but also in all other aspects of their personality. With this in view, the University has formed various clubs and forums and through them the extracurricular events and activities are regularly organized and held. The Newsletter is an account of the academic and extracurricular activities and programs of the students, teachers and officials in order to enthuse all, particularly the students so that they do the same and even better when their turn comes to keep their Alma Mater ever vibrant and dynamic.

Keep up the good work and the flags flying, you from among the faculty and the staff who have worked hard and sincerely to bring The Newsletter out. Congratulations!

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Education Minister Lays the Foundation Stone of Eastern University's Permanent Campus



The Foundation Stone Laying Ceremony of Eastern University's Permanent Campus was held at Vaturia of Uttara on April 29, 2011. Mr. Nurul Islam Nahid, MP, Honorable Education Minister of the Ministry of Education, Government of the People's Republic of Bangladesh, graced the occasion as the Chief Guest and laid the foundation stone. The address of welcome was delivered by Professor Dr. A.K.M. Saiful Majid, Vice Chancellor of Eastern University and Professor Dr. ABM Shahidul Islam, Chairman, Board of Trustees, presided over the ceremony. Notably, it was also the 8th Foundation day of Eastern University.

In his speech, the Chief Guest said that by setting the permanent campus Eastern University has entered into a new phase of its development. In his welcome address, the Honorable Vice Chancellor of Eastern University Dr. A.K.M. Saiful Majid said that Eastern University is always committed to providing quality education. "We have started the construction work of the permanent campus at Uttara today and another 20 bighas of land has also been purchased considering the future demand of establishing a complete University complex", he added. In his speech, Dr. ABM Shahidul Islam, Chairman, Board of Trustees, Eastern University, mentioned that Eastern University has always been very earnest about grooming its students as competent citizen. The UGC member Professor Dr. Atful Hye Shibly graced the event with his presence. The Foundation Stone Laying Ceremony was covered by national dailies and TV channels.

On the occasion, a day long Picnic was held in which various events like live concert, sports, fun activities and raffle draw were arranged. The program was organised by different clubs of EU. About 2,500 students, faculties, and officials of Eastern University were present in the ceremony.

Photos of the Foundation Stone Laying Ceremony & Picnic



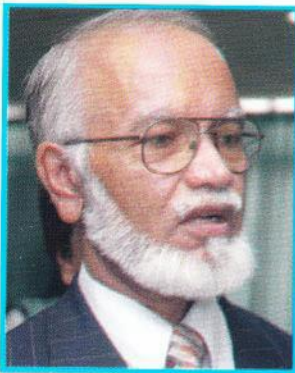
Mr. Anwar Hossain Chowdhury: The New Chairman of the Board of Trustees

Distinguished industrialist and educational philanthropist Mr. Anwar Hossain Chowdhury who has been with the EU since its inception in various aspects has recently been elected the Chairman of the Board of Trustees of Eastern University. On May 10, 2011 he has taken the charge from the outgoing Chairman, Professor Dr. ABM Shahidul Islam. The Board has also elected Mr. Mostafizur Rahman, Engineer Reazat Ali Bachchu, and Mr. Mafiz Ahmed Bhuiyan as Vice Chairmen.

Mr. Anwar Hossain Chowdhury is a successful industrialist and businessman with impeccable reputation. Currently, he is the Chairman of Purbachal NRB Homes, Founder Director of Takaful Islami Insurance Ltd. and EC Chairman of Islamic Finance and Investment Limited. Apart from that he is also socially active and is the Founder Member & Vice Chairman of Lamnagar academy, Ex-Chairman of Muktapur Jamay Mosque, Muktapur Haji Bashirullah Memorial School, Doshghoria High School, and many more social and charitable organizations where he is passionately involved.



Professor Dr. Mohammad Sharif Joins the Faculty of Business Administration



Dr. Mohammad Sharif, Professor Emeritus of the University of Rhode Island and former Vice Chancellor of East West University, has recently joined the Faculty of Business Administration.

Professor Mohammad Sharif is an accomplished scholar at home and abroad. He has publications in quite a few international journals including Cambridge Journal of Economics. Two European Universities, in collaboration with a Research Institute, are carrying on further research on the policy implications of one of his theories for poverty eradication. Dr. Sharif has recently been selected for an award by CMO-Asia for his outstanding contribution to education.

Professor Dr. Md. Serajul Islam Joins Eastern University

Professor Dr. Md. Serajul Islam has recently joined Eastern University as the Dean, Faculty of Business Administration. Before joining Eastern University he was Professor of Management in Dhaka University. He was former Dean, Faculty of Business Studies and Chairman, Department of Management Studies of Dhaka University. He was a member of Finance Committee & Senate of Dhaka University and a Syndicate Member of BUET.



Professor Kashinath Roy Joins Department of English

Distinguished Professor Kashinath Roy of the Department of English, University of Dhaka, has recently joined the Department of English of Eastern University as a full-time faculty. He is one of the most outstanding and experienced teachers of English Literature in Bangladesh.

Orientation Ceremony: Spring 2011



The Orientation Ceremony for the new undergraduate students of Spring 2011 Semester was held on February 12, 2011 in the University Auditorium. The ceremony was divided into two sessions. The first part was for the students of BBA Program which started at 10:00 a.m. Bhasha Sainik Mr. Abdul Matin enlightened the occasion as the Chief Guest. Prof Dr. ABM Shahidul Islam, Chairman, BOG, Eastern University, was present as the Guest of Honor. The second session of the ceremony was for the students of B.A. (Hons.) in English, LL.B. (Hons.), B.Sc. in CSE, B.Sc. in EEE and B.Sc. in ETE Programs which started at 2:30 p.m. Chairman (Acting) of Bangladesh Law Commission Professor Dr. M Shah Alam graced the occasion as the Chief Guest while the Chief Advisor of ATN Bangla Mr. Saiful Bari was present as the Guest of Honor. The speakers emphasized on the importance of quality education and hailed Eastern University for its remarkable role in producing educated and skilled citizens for the nation. Professor Dr. A.K.M. Saiful Majid, Vice-Chancellor, Eastern University, presided over both the sessions. Prof. Dr. Abdur Rab, Pro-Vice Chancellor, EU, gave the welcome address while Brig. Gen. Shafaat Ahmad, ndc, psc (Retd.), Registrar, EU, rendered the vote of thanks in both the sessions. Respected deans and advisors of the University among others spoke at the function. The spontaneous yet attentive presence of the newly admitted students made the ceremony a success.

The Orientation Ceremony for the students of the Master's Programs was held on February 15, 2011 in the University Auditorium. This session was presided over by Professor Dr. A.K.M. Saiful Majid, Vice-Chancellor, Eastern University. Mr. Ekramul Hoque, Managing Director, Al-Arafah Islami Bank Ltd. was present as the Chief Guest and Engr. Kh. Mesbahuddin Ahmed, Member, BOG, EU was the Special Guest in the ceremony.



Admission Fair

With the vision to facilitate the aspiring students willing to get admitted in the Summer Semester with the required information of the university, Eastern University organized three consecutive Admission Fairs. The venue of the fairs was the University's auditorium. The first one was held from April 17 to 19, the second one started on May 14 and continued till May 16 and the third one from June 4 to 6.

In the fairs, the University arranged options for having face to face discussions with experienced and senior professors regarding higher education for the aspiring students where they could also gather in detail information concerning their future plans. The University also offered concession and gifts for the students collecting admission forms.



Eastern University Commemorates Independence Day

A discussion session followed by a cultural program was held in Eastern University Auditorium on March 28, 2011 to observe the glorious Independence and National Day. The event was arranged by Eastern University Cultural Club (EUCC). Professor Dr. A.K.M. Saiful Majid, Vice Chancellor of Eastern University, presided over the discussion session while the Chief Guest was Major General (Retd.) Syed Muhammad Ibrahim, Bir Pratik. Pro. Dr. ABM Shahidul Islam, Chairman, BOT, Eastern University, graced the occasion as the Special Guest. On the occasion the Chief Guest paid his tribute to all the freedom fighters and motivated the students to engage their time, labor and intelligence for the betterment of the country. In his speech, the Special Guest said, "To build up a developed Bangladesh proper leadership is very important" and he urged the students to be properly educated to be the future leaders of Bangladesh. Chairpersons, coordinators, faculty members and students from different departments were also present in the program. After the discussion session, Eastern University Cultural Club presented a grand cultural function to commemorate the day. The cultural function was put together by Ms. Nazla Fatmi, Convener, Mr. Muntasir Mamun, Co-ordinator, Ms. Tasnuva Rahman, member, and Mr. Mustaq Al Amin, member, EUCC.



Eastern University Observes Language Martyrs' Day

To pay homage to the Language Martyrs and to commemorate the glorious history of the language movement, the students of Eastern University organized a rally with great enthusiasm and solemnity on February 21, 2011. The rally started at 7:00 a.m. from the main campus of Eastern University. Dr. A. K. M. Saiful Majid, Vice Chancellor, Eastern University, Professor Dr. M. Sayedur Rahman, Chairman, Dept. of Business Administration, faculty members, officials and staff also joined the rally on the occasion of the International Mother Language Day.



Eastern University Debating Club (EUDC) Organises Workshop on Parliamentary Debate and Public Speaking



On April 25, 2011 Eastern University Debating Club organised a day long workshop on Parliamentary Debate and Public Speaking in the University Auditorium. Dr. Abdun Nur Tushar was invited as the Chief Guest on the occasion. Professor Dr. ABM Shahidul Islam, Chairman of the Board of Trustees of Eastern University, was present as the Guest of Honour while the honorable Vice Chancellor of Eastern University Professor Dr. A.K.M. Saiful Majid presided over the ceremony.

The workshop was held in two consecutive sessions. The first session comprised discussions on multifaceted topics of debating like rules of Parliamentary Debate, English Debate according to World Format and Bangla Pronunciation. Accordingly the following session had a discussion on English pronunciation and a public speaking competition amongst the aspiring debaters. A Mock Parliamentary Debate was also arranged at the end of the session.

The workshop was rounded off with a prize and certificate giving ceremony. The workshop was organized by Ms. Kazi Tahmina, Coordinator, EUDC.



Certificate Giving Ceremony of Franklin Eastern Career Development Program

Recently the certificate giving ceremony of Franklin Eastern Career Development Program (FECDP), Batch 1 took place in the University Auditorium on April 23. Professor Dr. Shah Alam, Chairman (Acting), Law Commission, Government of the People's Republic of Bangladesh, graced the occasion as the Chief Guest. Honorable Vice Chancellor of Eastern University Professor Dr. A.K.M Saiful Majid presided over the ceremony. Chairman of Board of Trustees of Eastern University Professor Dr. ABM Shahidul Islam was present on the occasion as the Special Guest.



Literary Fiesta 2011

The Department of English, Eastern University in collaboration with the Department of English, Jahangirnagar University and Brine Pickles arranged a Literary Fiesta on March 16 in the University Auditorium. Professor Dr. A.K.M. Saiful Majid, Vice Chancellor of Eastern University, graced the occasion as the Chief Guest. Professor Kaiser Haq, Department of English, University of Dhaka, was present as the Guest of Honour and Professor Dr. Nurul Islam, Dean, Faculty of Arts, Eastern University, was the Chair. Vibrant performances of a large number of students and faculty members



made the event successful. The performance consisted of enacting scenes from famous literary texts, recitation, dance & songs. The function was organized by Mr. Muntasir Mamun, Senior Lecturer, Dept. of English.

Literary Reading Session

The Department of English, Eastern University, arranged a Literary Reading Session on April 20, 2011 in Campus-4. Professor Dr. Nurul Islam, Dean, Faculty of Arts, Eastern University, graced the occasion as the Chief Guest. A good number of students and faculty members recited their own poems while others read out from famous literary pieces of renowned writers.

Seminar on "Micro-Finance: A Magic Wand for Poverty Alleviation"

A seminar entitled "Micro-Finance: A Magic Wand for Poverty Alleviation" was held under the auspices of the Eastern University Social Business Club (EUSBC) on April 16, 2011 in the University Auditorium. Mr. Kazi Ahmad Pervez, Coordinator, EU, Social Business Club and Assistant Professor, Faculty of Business Administration, presided over the seminar while Professor Dr. A.K.M. Saiful Majid, Vice Chancellor, Eastern University, was the Chief Guest of the seminar. The key note paper was presented by Mr. Shan Ali, CEO, Grameen Foundation Australia, Sydney. The speaker discussed the current status of Micro Finance and its future potential in Bangladesh. Respected faculty members and students of different departments were also present in the program.



Seminar on "Agribusiness for Poverty Reduction and Food Security"

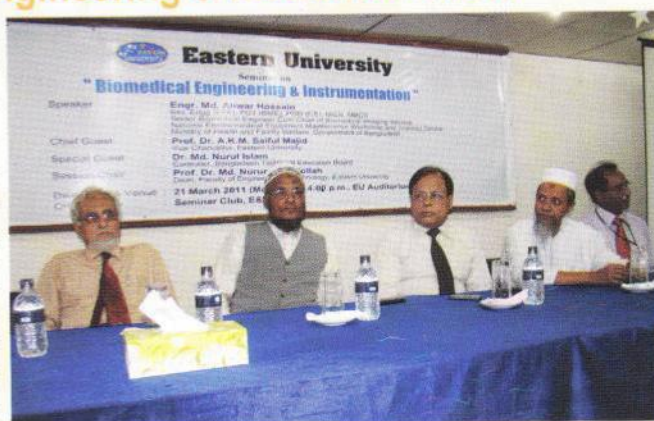


Eastern University Seminar and Conference Club organized a seminar titled "Agribusiness for Poverty Reduction and Food Security" on May 18, 2011 in the University Auditorium. Mr. Anwar Hossain Chowdhury, Chairman, Board of Trustees, Eastern University, graced the occasion as the Chief Guest while Professor Dr. A.K.M. Saiful Majid, Vice Chancellor, Eastern University, was the Chair of the session. The key note paper was presented by Prof. Dr. Md. Abul Hossain, Team Leader (Aquaculture), Price Project, USAID, Ex-Director, BFRI and Ex-Professor, Bangladesh Agricultural University. Mr. Jules Lampell, Chief of

Party, PRICE Project, USAID, honored the seminar with his presence as the Special Guest. The welcome address was delivered by Prof. Dr. Md. Serajul Islam, Dean, Faculty of Business Administration. Respected deans, faculty members and students of different departments were also present in the program.

Seminar on "Biomedical Engineering & Instrumentation"

A seminar entitled "Biomedical Engineering & Instrumentation" was organized under the auspices of the Faculty of Engineering & Technology in the Auditorium on March 21, 2011. Prof. Dr. Md. Nurunnabi Mollah, Dean, Faculty of Engineering & Technology, Eastern University, presided over the seminar. Professor Dr. A.K.M. Saiful Majid, Vice Chancellor of Eastern University, graced the occasion as the Chief Guest and Professor Dr. Nurul Islam, Dean, Faculty of Arts, Eastern University, was present as the Special Guest. The key note paper was presented by Engr. Md. Anwar Hossain, Senior



Biomedical Engineer cum Chief of Biomedical Imaging Section, National Electro-medical Equipment Maintenance Workshop and Training Centre, Ministry of Health and Family Welfare, Government of Bangladesh. Chairpersons, coordinators, faculty members and students from different departments were also present in the seminar.

Seminar on "Postcolonial Poetry"

A seminar entitled "Postcolonial Poetry" was organized under the auspices of the Department of English in the Auditorium on May 4, 2011. Professor Dr. Nurul Islam, Dean, Faculty of Arts, Eastern University, presided over the seminar. Professor Dr. A.K.M. Saiful Majid, Vice Chancellor of Eastern University, graced the occasion as the Chief Guest. The key note paper was presented by Professor Kaiser Haq, Department of English, University of Dhaka. Professor Kashinath Roy was also present as a discussant in the session. Ms. Sureya Huda, Chair, English Department, faculty members and students from the department also attended the seminar.



Seminar on "Social Business"

A seminar entitled "Social Business: The Challenge of Creating a Poverty Free World" was arranged under the auspices of the Eastern University Social Business Club (EUSBC) on March 12, 2011 in the University Auditorium. Professor Dr. A.K.M. Saiful Majid, Vice Chancellor, Eastern University, was the Chief Guest of the seminar. The key note paper was presented by Mr. Syed G. Dastagir, Acting Head of Marketing, BBC World Service Trust and Ex-APO, Yunus Centre. The second key note speaker of the session was Mr. Samir Chowdhury, Project Manager, Grameen Intel Social Business and Former Program



Officer of Social business Initiatives, Yunus Centre. Both the speakers highlighted the present condition of social Business and its scope in Bangladesh. Mr. Kazi Ahmad Pervez, Coordinator, EU Social Business Club and Assistant Professor, Faculty of Business Administration, gave the welcome address while Mr. Oli Ahad Thakur, Assistant Professor, Faculty of Business Administration, rendered the vote of thanks. The whole seminar was conducted by Ms. Tahmina Akhter, Faculty Advisor, EUSBC.

Seminar on "Statistical Data Analysis in the Presence of Outliers"

A seminar entitled "Statistical Data Analysis in the Presence of Outliers" was organized under the auspices of Eastern University in the University Auditorium on May 25, 2011. Professor Dr. A.K.M. Saiful Majid, Vice Chancellor, Eastern University, presided over the session. The key note paper was presented by Prof. Dr. AHM Rahmatullah Imon, Department of Mathematical Sciences, Ball State University, USA. Respected deans and faculty members of different departments were also present in the seminar.

Department of English Organises Workshop on "Creative Writing"

On May 23, 2011 the Department of English of Eastern University organised a workshop for its faculty members. The resource person of the workshop was Mr. Kashiraj Pandey, Assistant Professor of English Language and Literature at the Department of Languages and Mass Communication in Katmandu University, Dhulikhel, Nepal.

EUEC Organizes Jhilmil Mela 2011



Eastern University Entrepreneurs Club (EUEC) organised a colorful fair titled "JHILMIL MELA-2011" on May 3, 2011 in the University Auditorium with the slogan 'Today's Students are Future Entrepreneurs.' The Vice Chancellor of Eastern University Professor Dr. A.K.M. Saiful Majid inaugurated the fair at 10:30 in the morning. Mr. Sheikh Saidur Rahman, Member, BOT, Eastern University, was also present as the Special Guest. In a festive atmosphere students of different departments visited the stalls with great interest and enthusiasm.

Blood Grouping Week 2011

Eastern University Social Welfare Club (EU SOWCL) organized a "Blood Grouping Week-2011" on March 22, 23 & 24 simultaneously at Campus-1, 2 & 4 to celebrate the Independence Day 2011. Professor Dr. A.K.M. Saiful Majid, Vice Chancellor of Eastern University, inaugurated the program. Professor Dr. Nurul Islam, Dean, Faculty of Arts, Eastern University and Ms. Ishrat Azim Ahmad, Chairperson, Faculty of Law, Eastern University, were also present on the occasion. The event was a successful one by blood donation of a huge number of students, faculty members and staff.



Workshop on "Writing A Research Paper"

On March 23, 2011 the Department of English of Eastern University organised a workshop on "Writing A Research Paper" for its faculty members. The workshop was conducted by Ms Iffat Ara Nasreen Majid, Advisor, Department of Applied Linguistics & ELT, EU. The session focused on various issues of writing effective research papers for journals.

Short Certificate Course on English Language Teacher Skills Development

A short certificate course on English Language Teacher Skills Development in the Department of Applied Linguistics & ELT of Eastern University is underway. This 4- week course started on May 6, 2011. The course is being conducted by Ms. Iffat Ara Nasreen Majid, Advisor, Department of Applied Linguistics & ELT, EU.

Fresher's Reception by EUBF & EUCC

Eastern University Business Forum (EUBF) and Eastern University Cultural Club (EUCC) jointly organised a vibrant Fresher's Reception on May 8, 2011 in the University Auditorium. The program was chaired by Professor Dr. A.K.M. Saiful Majid, Vice Chancellor, Eastern University. The Chief Guest of the program was Professor Dr. ABM Shahidul Islam, Chairman, Board of Trustees, Eastern University. Prominent poet and novelist Mr. Anisul Hoque and actor, director and program producer Mr. Shahidul Alam Sachchu graced the occasion as the Special Guests. The discussion session was followed by a breathtaking performance by some prominent singers of Bangladesh.



A Complaint Committee against Sexual Harassment

A meeting of the Complaint Committee on Sexual Harassment was held in the Board Room of Eastern University on February 28, 2011 with its Convener and Chairperson, Department of Law, Eastern University, Ms. Ishrat Azim Ahmad, in the chair. The members of the Committee are Prof. Dr. Nurul Islam, Dean, Faculty of Arts, Prof. Dr. M. Sayedur Rahman, Chairman, Department of Business Administration, Ms. Nafisa Kamal, Senior Lecturer, Faculty of Arts, Ms. Afsana Ahmed, Senior Lecturer, Faculty of E & T, Ms. Abeda Kamaram Muneera, Lecturer, Faculty of Business Administration and Ms. Farida Yasmin, Deputy Registrar, Eastern University. Professor Dr. Naima Huq of the Faculty of Law, University of Dhaka and Ms. Farah Kabir, Country Director, Action Aid Bangladesh, were present at the meeting as external members of the Committee. The meeting discussed the directives issued by the Honorable High Court Division on sexual harassment and its implementation in Eastern University.



Prof. Dr. A. K. M. Saiful Majid, Vice Chancellor, Eastern University, Prof. Dr. Abdur Rab, Pro-Vice Chancellor, Prof. Dr. Nurunnabi Mollah, Dean, Faculty of Engineering and Technology and Ms. Iffat Ara Nasreen Majid, Advisor, Department of Applied Linguistics & ELT, EU, were also present at the meeting.

Seminar on 'Contribution of Eastern University in Higher Education' followed by a "Gunijon Sambardhona" and Cultural Function in Jessore

Recently a seminar on the Contribution of Eastern University in Higher Education was held in Jessore and the venue was the local B.D. Hall. Professor Dr. Nurul Islam, Dean, Faculty of Arts, Eastern University, presided over the ceremony. Deputy Commissioner of Jessore, Mr. Md. Nurul Amin graced the occasion as the Chief Guest. Md. Maruful Islam, Mayor, Jessore Union, Mr. Harunur Rashid, President, Somnilito Sanskritik Jote, Jessore, and Professor Dr. Md. Nurunnabi Mollah, Dean, Faculty of Engineering and Technology, EU, were also present there as Special Guests.



The seminar was followed by a "Gunijon Sambardhona". The award was given to Advocate Khan Tipu Sultan, MP for his contribution in the Liberation War, Mr. Sultan Ahmed for his contribution in Education, Ustad Ordhendu Prasad Bondopadhai for his contribution in Classical Music, and Mr. Md. Khairuzzaman Babu for his contribution in Sports.

The ceremony was rounded off with a cultural program by the Eastern University Cultural Club (EUCC), Surdhoni Sangeet Niketon and the famous music band 'Synthesizer' from Dhaka. Teachers and students of various educational institutions of Jessore district and various govt. & non govt. employees from different sectors attended the program.

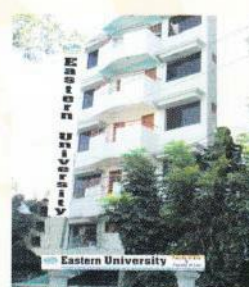
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