

Eastern University

A Leader in Quality Education

The Advisor's Note

The Eastern University Newsletter henceforth to be known as EU Newsletter is a semestral publication. It comes out regularly at the start of a new semester and is presented on the Orientation day of the semester and distributed among newly admitted students and their guardians. The EU Newsletter is basically a broadsheet on the happenings that take place in the previous semester. The Newsletter actually provides a glimpse of what Eastern University stands for and how it functions through the semesters. As a university, EU naturally puts emphasis on the academic grooming of the students, but it puts equal emphasis on the extracurricular activities so that students not only become knowledgeable and scholarly, but they are also groomed to be smart, self-confident and dynamic. The Newsletter records the academic and extra-academic activities of the students, teachers and office staff in order to enthuse all, particularly the students so that they do the same when their turn comes.

I wish the EU Newsletter well and congratulate the members of the faculty and the staff who worked tirelessly to bring it out.

Orientation Ceremony: Summer 2013

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Mr. Rezakul Haider (Monju)
Chairman, Board of Trustees
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The Orientation Ceremony for the new undergraduate and graduate students of Summer 2013 was consecutively held on May 18 and May 21 in the University premises. Mr. Rezakul Haider (Monju), Chairman, Board of Trustees, Eastern University, graced and addressed the occasion as the Chief Guest while Professor Dr. Md. Nurul Islam, Vice-Chancellor (In charge), Eastern University, presided over the Ceremony. Speakers in the occasion emphasized on progressive and quality education. The speakers also hailed Eastern University for its remarkable role in developing skilled and trained manpower for the nation. Meanwhile, highlighting the mission and vision of the University, Professor Dr. Md. Nurul Islam, Vice-Chancellor (In charge) pointed out that since its inception Eastern University has been uncompromising regarding the quality of education it imparts. All the respected Deans, Advisors and the Registrar of the University among others spoke at the function.

Career Fair at EU



Being driven by the commitment to work for the society, Eastern University organized a Career Fair on August 24, 2013 for its students. Mr. Abdul Latif Siddiqui MP, Honourable Minister, Ministry of Textiles and Jute inaugurated the Fair. Editor, The Daily Independent and Former Advisor to the Caretaker Government Mr. Mahbubul Alam was also present in the program. The session was presided over by Professor Dr. Nurul Islam, Vice-Chancellor, EU.

Mr. Rezakul Haider (Monju), Chairman, Board of Trustees, EU and Mr. Anwar Hossain Chowdhury, Former Chairman, Board of Trustees, EU graced the occasion. Professor Dr. Nazrul Islam, Dean, Faculty of Business Administration was also present there. The graduates from EU and other universities submitted their CVs at the fair. The fair created an opportunity for them to have interaction with each other in order to enrich their knowledge and experience about the corporate sector. To make the fair a success, a good number of acclaimed corporate organizations were present at the fair namely: icddr,b, Jemcon Group, Independent Jobs, Citycell, BSHRM, Opus Technology, Olympic Industries, Oponin Pharma, Basumoti Group, Baton Rouge Food, Apex Pharma, Eastern Bank, Novo Air, Cosmic, Saffron Management Services, Shanghai Deck Lace Weaving Co., The Management Edge, WoWtel Communications and Dnet. The participant graduates submitted their CVs to the reputed organizations.

EU Faculty Members Won Best Paper Award in International Conference



Dr. Nazrul Islam, Professor and Dean, Faculty of Business Administration and Dewan Muktaadir-Al-Mukit, Lecturer, Faculty of Business Administration, Eastern University won the best paper award for their joint academic paper titled "Factors Determining the Success of

SMEs in Bangladesh". The paper was presented by Dewan Muktaadir-Al-Mukit in "International Conference on Entrepreneurship, SMEs Development and Management (ICESMD2013)"; jointly organized by Faculty of Business Studies, University of Rajshahi and Center for Entrepreneurship and SMEs Development (UKM-CESMED), University Kebangsaan Malaysia, on June 30, 2013 at Rajshahi University. The paper won the award under the category of "Entrepreneurship and SMEs Development: Issues and Challenges". Dr. Nazrul Islam also chaired one of the sessions of this prestigious conference.

Another member of Faculty of Business Administration, Eastern University, Md. Rizvy Ahmed, Lecturer also won the best paper award in the same conference for his paper entitled "Impact of Dividend Announcement on Stock Return: A Case Study on Some Selected Companies of Dhaka Stock Exchange Ltd." under the category of "Financing: Issues and Challenges". This was a highly selective conference with 24 accepted papers. Both papers were published in the proceedings of this International Conference.

Korean IT Trainers in EU



Korea Internet Volunteer (KIV) program, supported by the National Information Society Agency (NIA), South Korea, sent 2 teams consisting of 8 members to Eastern University to provide a month long (5th July to 5th August 2013) free Advanced level training on IT to the students of Eastern University.

KIV Volunteers not only participated in IT related Training activities but also shared cultural exchange with the Eastern University Students.

Participant students were given certificates at the completion of the training program. Volunteers also donated IT equipments such as laptops and digital cameras to Eastern University. The Career Service and International Office of Eastern University provided full support to make the program a success.

Seminar at Dinajpur on "Expectations of Dinajpur Locals in Higher Education"

Eastern University and Dinajpur Press Club organised a Seminar on "Expectations of Dinajpur Locals in Higher Education" on May 24, 2013 at the FBA auditorium in Dinajpur. Prof. Dr. Md. Nurul Islam, Vice Chancellor (In charge), Eastern University conducted the Seminar while Md. Aluddin Mia, Dinajpur Board of Education graced the occasion as the Chief Guest. Syed Jahangir Alam, Mayor, Dinajpur was present at the ceremony as the Special Guest. Professor Dr. ABM Shahidul Islam, Member, Board of Trustees, Eastern University was present on the occasion as a discussant while Mr. Md. Khalekuzzaman, Principal, Dinajpur Adarsha College, graced the ceremony as the Keynote Speaker. Md. Alauddin Mia, Chief Guest of the Seminar highly appraised Eastern University for its achievement within a short period since its inception in 2003.



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EU Launches Admission Fair



A three day long Admission Fair was organized in the campus premises of Eastern University from August 20 to 23. On each day, the Fair was open from 10 am to 6 pm. Mr. Rezakul Haider (Monju), Chairman, Board of Trustees (BOT), EU inaugurated the Fair. Deans of different faculties of EU, teachers and students were present during the inauguration. Students got information on admission procedures of different faculties in the stalls of consecutive faculties. A Club Corner and a stall of Career Service & International Office were special attractions of the Fair.

"Thoughts of Eastern University Students on Budget"

"The new generation should come forward to strengthen democratic practice and principles", eminent economist and former Advisor to the caretaker government Dr. Akbar Ali Khan said in a program entitled "Thoughts of Eastern University Students on Budget ", held on EU premises on June 19, 2013. On the occasion, he mentioned that it is laudable that EU students have their own thoughts on budget. He also suggested that the University should organise such discussions on national issues more. The program was presided over by Prof. Dr. Nurul Islam, the Vice Chancellor of the University.

Professor Dr. Nazrul Islam, Dean, Faculty of Business Administration, Eastern University, delivered the welcome speech in the program. Other prominent discussants on the occasion were Dr. Mahbub Ullah, Professor, Development Studies, Dhaka University and Mr. Abu Syed Khan, Managing Editor, Daily Samakal. The speakers shed light on the various aspects of the proposed budget of 2013-2014. The students' participation made the discussions lively.



Seminar on "Marketing of Consumer Electronic Products in Bangladesh"

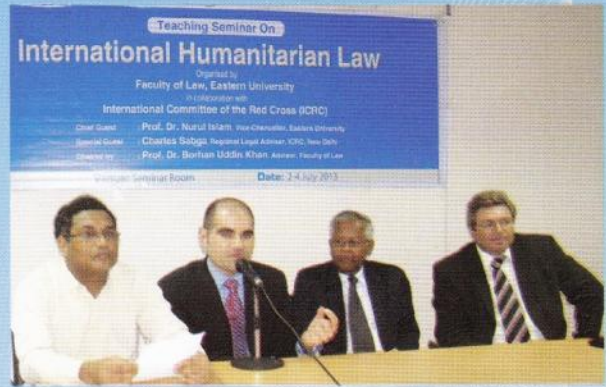


A seminar on "Marketing of Consumer Electronics Products in Bangladesh" was organized by the MBA Club of Eastern University on June 22, 2013 at the Seminar Room of the University. Mr. Lokman Hossain Akash, Chief, International Marketing, Walton was present at the seminar as the Special Guest . The Seminar was chaired by Prof. Dr. Nazrul Islam, Dean, Faculty of Business Administration, Eastern University. A large number of students of MBA and EMBA program and the faculty members of Business Administration attended the Seminar. A vivid presentation on the marketing of Walton products in

Bangladesh and abroad was offered by the Guest Speaker at the Seminar. He mentioned that the marketing of products of any company depends on the quality of the products. The better the quality, the more would be the sales in the domestic and international markets. He also mentioned that the success of home appliances is due to customer service, competitive pricing, and sales services. He cited a few examples of his success in Walton Company as an international seller. Mr. Habib Anwar Pasha, a faculty member of FBA, added that marketing of products is an art and sales of goods depend on knowledge acquired from classroom and from experience. Dr. Shafiullah, Program Coordinator, MBA, Eastern University also spoke at the Seminar.

Seminar on "International Humanitarian Law"

A Seminar on "International Humanitarian Law" was jointly organized by the Faculty of Law, Eastern University and the International Committee of Red Cross (ICRC) on July 2, 2013 in the Seminar Room of the University. The Seminar was chaired by the Prof. Dr. Borhan Uddin Khan, Advisor, Faculty of Law while Prof. Dr. Nurul Islam, Vice-Chancellor, Eastern University graced the Seminar as the Chief Guest. Mr. Charles Sabga, Regional Legal Advisor, ICRC, New Delhi was present as the Special Guest. Faculty members from 17 universities, both public and private, participated at the Seminar.



Speakers of the Seminar articulated the International laws regarding the safety of general people and war prisoners during wars. They described the humanitarian laws elaborately. The welcome speech was delivered by Mr. Darko Jordanov, COM-COOP delegation, ICRC, Dhaka. Mr. Anisur Rahman, Acting Chairperson, Department of Law, EU and other faculty members were present in the seminar.

"Entrepreneurship & Innovation Expo-2013" held at Eastern University



A motivation session entitled "Entrepreneurship and Innovation Expo 2013" was organised by the Faculty of Business Administration with the help of 'Business and Entrepreneurship Club' of Eastern University at the University Seminar Room on August 1, 2013. The workshop was inaugurated by the Hon'ble Vice Chancellor of Eastern University Professor Dr. Nurul Islam and chaired by Professor Dr. Nazrul Islam, Dean, Faculty of Business Administration, Eastern University.

The Workshop was jointly organized by Bangladesh Bank, Dhaka Chamber of Commerce and Industries (DCCI) and Eastern University. The purpose of the Workshop was to find out innovative business ideas from the students who will lead the country in future. A number of EU students were present in the program.

Mr. M.S. Siddiqui, the Convenor of the project of DCCI and CEO of Bangla Chemical, described about the project in the Workshop. Mr. S. M. Mohsin Hossain, Joint Director of SME & Special Programs, Department of Bangladesh Bank, described the regulatory aspects of entrepreneurial businesses while Mr. K.M. Hassan Ripon, Local President of Junior Chamber International (JCI) explained the prerequisites for starting a business in Bangladesh. He also described how individuals can send their business projects to DCCI for funding. Mr. Rakib Ahmed, Lecturer, Faculty of Business Administration, EU concluded the session with Vote of Thanks.

Seminar on "Working Capital Management"

A seminar entitled "Working Capital Management" was organized under the auspices of Faculty of Business Administration, EU on June 01, 2013. The seminar was chaired by Professor Dr. Nazrul Islam, Dean, Faculty of Business Administration, EU. Mr. M Syeed Ahmed, Head of Finance and Accounts, AK Group



gave his kind presence as the chief guest. A good number of students from the Faculty of Business Administration were also present in the session.

In the seminar, the Chief Guest gave an informative description on the role of "Working Capital Management" in the business organizations of Bangladesh. He referred to some successful organizations with a sound "Working Capital Management." The students benefited a lot from this discussion as it was directly related to their academic subjects and also gave them some practical examples on the issue.

Week-long workshop on Power Protection System at EU



Recently, a week-long workshop on Power Protection System was organised at Eastern University. The workshop was inaugurated by Professor Dr. ABM Shahidul Islam, Member, Board of Trustees, Eastern University. The Engineering and Technology Faculty (E&T) of the University has recently commissioned a power protection system lab with modern equipments for the improvement of quality education of EEE Department. While

inaugurating the workshop Prof. ABM Shahidul Islam expressed his satisfaction for modernizing the very important laboratory. He also urged the students and teachers to get the maximum output in the form of practical experience with the provided safety and security devices of electrical power engineering. In the inauguration session, Professor Dr. Md. Nurul Islam, Vice Chancellor (In charge), and Dean, Faculty of Engineering and Technology expressed deep appreciation to the University authority for providing the modern facilities to the E&T Faculty for the fulfillment of this long cherished aspiration of the students and teachers of EEE Department. Professor Dr. Mirza Golam Rabbani, Chairperson, Dept. of EEE and Dr. Md. Mahfuzur Rahman, Chairperson, Dept. of CSE, EU were also present in the inauguration ceremony and addressed the audience.

EU holds Iftar Party

An Iftar Party was held on EU premises on 31 July, Wednesday. Janab Rezakul Haider (Monju), Chairman, Board of Trustees, EU was present among the faculty members and staff of EU.



Program on "Leadership & Management Skills Development Program"

Eastern University in cooperation with Mind Mapper Bangladesh organized a two day long Training Program on "Leadership & Management Skills Development Program" on 16th and 17th August 2013 at Eastern University Seminar Room.

The session was conducted by Mr. Ejazur Rahman, CEO of CSCM, MBA, AIMM, PgDMC, ISCEA Asia and Vice President - Bangladesh Supply Chain Society.

Students of Eastern University and other prominent universities and institute like University of Dhaka, IBA, Noakhali Science and Technology University and National University attended the Training Program.

Prof. Dr. Nurul Islam, Vice Chancellor, Eastern University handed over the certificates to the participants.



Foundation Day of Eastern University Social Welfare Club

On June 7, Foundation Day of Eastern University Social Welfare Club (EUSOWCL) was celebrated. Crests were awarded to the outstanding performers of the club and the regular blood donors of the university. Honorable Vice Chancellor Prof. Dr. Nurul Islam chaired the session while Advocate Sayed Mahbubul Alam, Director, Work for Better Bangladesh and Rasha Binte Mohiuddin, Reporter, Bangladesh Television (BTV) were present as Guests of Honor. Oli Ahad Thakur, Assistant Professor, Faculty of Business Administration, Md. Moniruzzman



Akhand, Assistant Professor, Faculty of Arts, Ms. Kursia Jahan, Assistant Professor, Faculty of Business Administration and Abdur Rob, Senior Lecturer, Faculty of Engineering & Technology were present on the occasion.

EU Visual Archive Club Turns Two

With various programs EU Visual Archive Club celebrated its two years. A three daylong photograph exhibition was organized in the campus on the 20th July. The exhibition consisted of ten best photographers who competed in different previous competitions. Prof. Dr. Nurul Islam, V.C., E.U inaugurated the exhibition while Md. Moniruzzaman Akhand, Coordinator of the club was present. Later that day, during Iftar, a view exchange session took place where members of the club, renowned photographers and invited guests from civil society were present.

Memorandum of Understanding (MoU) with Management and Science University Malaysia

Eastern University has signed a Memorandum of Understanding (MoU) with Management and Science University Malaysia on 31st August 2013 at Eastern University premises to establish and encourage cooperative relations between the two Universities in education and research, thus furthering its pursuit in building strong alliance with the Universities.

The objective of this agreement is to promote the educational and academic exchanges between the two Universities and efforts will be made to encourage direct contact and research cooperation and exchange between their students, faculty members.

The MoU was signed by Prof. Dr Nazrul Islam, Dean, Faculty of Business Administration Eastern University and Prof. Dr Ali Khatibi Dean, Faculty Management & Professional Studies, Management and Science University Malaysia.

Prof. Dr. A.K.M. Saiful Majid (Member BOT, EU), Prof. Dr. ABM Shahidul Isalm, Member, BOT, EU, Prof. Dr. Nurul Isalm, Dean, Faculty of Engineering, EU, Dr. Md. Shafiullah, psc Coordinator, MBA Program, Brigadier General Shafaat Ahmad, ndc, psc (Retd.), Registrar, EU and Ms. Afruza Sultana, Assistant Director Career Service and International Office were present at the signing ceremony.



Freshers Reception and Farewell Ceremony at E & T faculty of Eastern University



Engineering and Technology Faculty of Eastern University arranged a Fresher's Reception to welcome the new students and a farewell ceremony for the graduating students. Mr. Anwar Hossain Chowdhury, Former Chairman, Member, Board of Trustees was present as the Chief Guest of the program. Prof. Dr. Mirza Golam Rabbani, Dean (In charge), Faculty of E&T, presided over the session and Dr. Md. Mahfuzur Rahman, Chairperson, Dept. of CSE, EU was present as the Special Guest. Fresher's reception and Farewell ceremony were merged together with a vision to establish a bridge among the outgoing and incoming students.

While addressing the students, the Chief Guest Mr. Anwar Hossain Chowdhury advised the students to be punctual in every task and to be a good person so that they can dedicate themselves for the betterment of our beloved motherland as engineers.

EU Digital Library has been registered in OpenDOAR and ROAR

Eastern University Digital Library has been registered in two international open access directories which are Directory of Open Access Repositories (OpenDOAR) and Registry of Open Access Repositories (ROAR). Only 5 (five) Bangladeshi repositories out of 2344 have been registered in OpenDOAR and 6 (six) Bangladeshi repositories out of 3469 have been registered in ROAR. Eastern University Digital Library is one of them. These repositories are BRAC University Institutional Repository, Eastern University Digital Library, EWU Digital Library, Digital Repository of ICDDR,B, IUB Library Digital Repository and Bangabondhu Sheikh Mujib Medical University Institutional Repository.

Anyone can access Eastern University Digital Library via OpenDOAR through the link: <http://www.opendoar.org/find.php?rID=2723&format=full> and ROAR through the link: <http://roar.eprints.org/7148/>

EU Library organizes a Training Workshop for National Library Team

Eastern University Library organized a training workshop for the National Library Team to gather practical knowledge and enhance their skills on 30 May 2013 in its Seminar Room. The Workshop briefly focused on Library Visit, Library System and Service, Resource Sharing and Networking, Digital Institutional Repository, Online Public Access Catalogue (OPAC) & Question and Answer sessions through multimedia presentation. The training was conducted by Md. Jahangir Alam, Deputy Librarian, Eastern University. Professor Dr. Nazrul Islam, Dean, Faculty of Business Administration and Brig. Gen. Shafat Ahmed, ndc, psc (Retd.), Registrar, Eastern University were present in the closing session of the workshop.



EU Earth Care Club Celebrates World Environment Day



The Earth Care Club organized a Rally in Dhanmondi area to commemorate World Environment Day. Prof. Dr. Nazrul Islam, Dean, Faculty of Business Administration inaugurated the Rally. More than 200 students participated in it. The Rally distributed plants to different educational institutions.

Seminar on Higher Education in Twenty First Century at Eastern University

On July 06 Eastern University organized a seminar on higher education in twenty first century in university premises. Mr. Rezakul Haider (Monju), Chairman, Eastern University, Board of Trustees (BOT) was present as the Chief Guest. While Prof. Kashinath Roy, Dean, Faculty of Arts, EU, Mr. Md. Nazmuzzaman Bhuiya, Associate Professor, Department of Law, University of Dhaka were present on the occasion. Prof. Dr. Nurul Islam, Vice Chancellor, Eastern University presided over the program. More than two hundred H.S.C examinees attended the event.



Seminar on Cyber Crime



On June 20, 2013, a seminar on "Digital Bangladesh and Safe Cyberspace: Legal Framework for Cyber Crime Investigation and Prosecution" was hosted by Faculty of Law in the seminar room of the University. Mr. KIM Gibum, Senior Inspector, Cyber Terror Response Center, Korea and Mr. KIM Eilkwon, Chief Superintendent, National Police Agency, Korea, and Mr. Quazi M H Supan, Asst. Professor, Department of Law, University of Dhaka spoke on the occasion. The speakers put forth the pros and cons of cyber crime and the Prof. Dr. Nurul Islam, Vice Chancellor, Eastern University graced the program as the Chief Guest.

Prof. Dr. Borhan Uddin Khan, Advisor, Faculty of Law delivered the welcome speech. The session was facilitated by Mr. Anisur Rahman, Assistant Professor, Acting Chairperson, Department of Law. The first presentation was given by Mr. Quazi M H Supan on "Legal Framework for Investigating and Prosecuting Cyber crimes of Bangladesh". The second presentation on "Ongoing Legal Issues Involving Cyber crimes in Korea" was given by Mr. Gibum. Mr. Eilkwon's presentation "Master Plan for Establishing Cyber crime Investigation Center in Bangladesh Police" explained the co operation of Korean government to Bangladesh. There was a very interactive and lively question answer session afterwards. Prof. Dr. Nurul Islam, Vice-Chancellor, EU concluded the session with the Vote of Thanks.