

## Eastern University

A Leader in Quality Education

### The Advisor's Note

The Eastern University Newsletter henceforth to be known as EU Newsletter is a semestral publication. It comes out regularly at the start of a new semester and is presented on the Orientation Day of the semester and distributed among newly admitted students and their guardians. The EU Newsletter is basically a broadsheet on the happenings that took place in the previous semester. The Newsletter actually provides a glimpse of what Eastern University stands for and how it functions through the semesters. As a university, EU naturally puts emphasis on the academic grooming of the students, but it puts equal emphasis on the extracurricular activities so that students not only become knowledgeable and scholarly, but they are also groomed to be smart, self-confident and dynamic. The Newsletter records the academic and extra-academic activities of the students, teachers and office staff in order to enthuse all, particularly the students so that they do the same when their turn comes.

I wish the EU Newsletter well and congratulate the members of the faculty and the staff who worked tirelessly to bring it out.

### New Vice Chancellor of Eastern University



Prof. Dr. Abdur Rab, former Pro-Vice Chancellor of Eastern University, has joined the University as the Vice Chancellor on October 1, 2013. Prof. Rab was the Director of the Institute of Business Administration (IBA) of Dhaka University, President of the Association of Management Development Institute in South Asia (AMDISA) and Chairman of the Institute of Management Consultants of Bangladesh (IMCB). Dr. Rab was trained in accreditation process of business schools. He is also a member of Executive Board of AMDISA and a member of the Accreditation Council and Accreditation Award Committee of South Asian Quality Systems (SAQS) of AMDISA. The respected members of the Board of Trustees, EU along with the faculty members and staff organized a reception to welcome the new V.C. in the seminar room in the same week of his assuming the office of Vice Chancellor.

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**Mr. Rezakul Haider (Monju)**  
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Eastern University

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Vice Chancellor

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## Presentation and Discussion Program on "Victory Day 2013"

Eastern University organized a presentation and discussion session on the occasion of observance of "Victory Day 2013" at the university auditorium on 20 December.

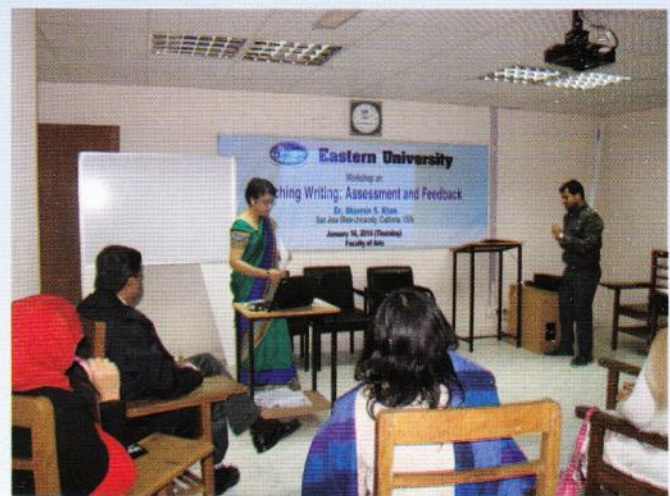
The veteran freedom fighter Bir Protik Major General (Retd.) Sayed Mohammad Ibrahim was present as the Chief Guest on the occasion. He said this day was not merely a day of the annual calendar. It is a day of great significance. It is a day of great victory- a victory of justice over injustice, truth over falsehood, light over darkness, freedom over slavery and humanity over inhumanity.



The occasion was chaired by Prof. Dr. Abdur Rab, Vice Chancellor, EU. He said this day reminds us of the supreme sacrifice of our freedom fighters who would ever shine in our hearts like luminous stars in the sky. But at the same time, we must remember the spirit of the Liberation War. Brigadier General (Retd.) Shafaat Ahmad, Registrar of the University, gave a multi-media presentation on War of Liberation in 1971. He said that Bangladesh is our pride, our dream, our life-blood, and our victory day is our greatest achievement as a nation; but it is a matter of great sorrow we have not yet been able to achieve economic freedom. Along with students, several Members of the Board of Trustees of the University, Deans, Chairpersons, Officers and Staff were also present in the session.

## Professor from San Jose State University, USA conducted a Workshop

On January 15, 2014 Eastern University English Department organized a three hour long workshop on teaching writing. The workshop was facilitated by Dr. Sharmin S. Khan from San Jose State University, California, USA. Dr. Khan, Ph.D. in Language and Literacy from the University of California, Berkely, is currently teaching both B.A. and M.A. students in the Department of Linguistics and Language Development, San Jose State University, California. The workshop included elements of good writing, cycle of assessment, creating rubrics and providing feedback. Selected faculty members from all Departments of the University attended the workshop.



The session was inaugurated by the honourable Vice Chancellor of Eastern University, Prof. Dr. Abdur Rab. The Dean of the Faculty of Arts, Prof. Kashinath Roy, Chair Sureya Huda and Dr. Nurul Islam, Professor of the Department were also present at the workshop.



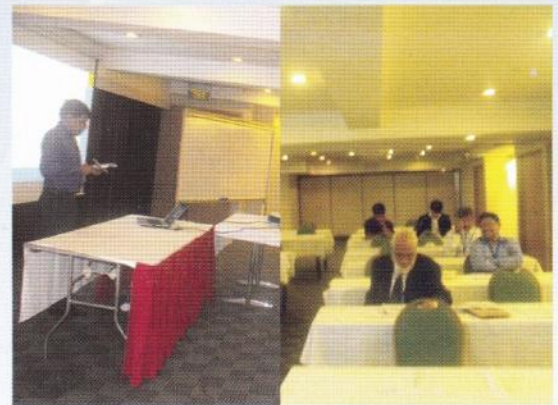
## EU Professor Wins Best Paper Award in International Conference

An international conference was held under the sponsorship of Ministry of Education, Malaysia & Universiti Malaysia Perlis from December 6 to December 8, 2013. Dr. Nurul Islam, Professor, Dept. of English & Prof. Dr. Nazrul Islam, Dean of the Faculty of Business Administration of EU presented papers in the conference. Prof. Dr. Nurul Islam's paper entitled "Challenges & Opportunities of University Leaderships in Developing Countries: Perspectives Private University in Bangladesh" got the best paper award of the conference. Prof. Dr. Nazrul Islam presented his paper titled "Factors Influencing the Development of Women Entrepreneurship in Bangladesh." He also chaired a session on entrepreneurship themes.



## Faculty Member and Deputy Director Participated in International Conference

Dr Md Jahirul Hoque, Professor, Faculty of Business Administration and Mr. Md. Rashedul Azim, Deputy Director, Accounts & Finance, Eastern University participated in the "4th Asia Pacific Business Research Conference" held in Singapore from September 30 to October 01, 2013. The conference was organized by World Business Institute, Australia. Mr. Azim presented a research paper entitled "Investment in Human Capital"- "A study on some selected Manufacturing Enterprises in Bangladesh", while Prof. Hoque answered questions and queries made by the learned participants on that paper. During the 2-day conference eight sessions were held and



Prof. Hoque chaired a session where six papers were presented by Professors of foreign universities. Sixty universities from thirty countries, namely, Australia, Bangladesh, Brunei, China, India, Indonesia, Iran, Japan, Libya, Malaysia, Norway, Oman, Pakistan, Singapore, Switzerland, Spain, Sri Lanka, Taiwan, USA, UK and others participated in the prestigious conference. Through active participation of the Professors, the name and fame of Eastern University as one of the leading private universities in Bangladesh was promoted among the learned delegates of the foreign countries. This was a highly selective conference with 45 peer reviewed accepted research papers. These papers were published in the proceedings of the conference.



## Workshop on Creative Question Setting

Eastern University organised a workshop on Creative Question Setting on November 29, 2013 as part of its Corporate Social Responsibility (CSR). The workshop was especially designed for college teachers to assist them in setting questions for examinations in a creative way. Dr. M Khademul Islam, Training Specialist, NAEM, Ministry of Education, was the Resource Person, Prof. Taslima Begum, Chairman, Board of Intermediate and Secondary Education, Dhaka, was present as the Chief Guest in the Certificate Awarding Ceremony. The session was chaired by Prof. Dr. Abdur Rab, Vice Chancellor, EU. Mr. Rezakul Haider (Monju), Chairman, Board of



Trustees, EU was also present as the Special Guest on the occasion. Mr. Md. Ali Azzam, Vice Chairman of the Board of Trustees of EUF and the Registrar of EU also graced the session.

Prof. Taslima commented that to ensure quality education, it is important to have good teachers and that good training is essential to produce good teachers. She also appreciated the initiative taken by EU, as it helps the government in the education sector. Setting questions for examinations in a creative way will ensure quality education, said the Vice Chancellor.

## UCSI University, Malaysia visits EU for MOU

Mr. Umar Razzaq, Assistant Manager (International Team) from UCSI University, Kuala Lumpur, Malaysia visited Eastern University on 8th October 2013 for exploring the possibility of signing a Memorandum of Understanding (MOU) for collaboration. UCSI University is a leading institution of higher learning with campuses in Kuala Lumpur, Terengganu and Sarawak, Malaysia. Their faculties, equipped with state-of-the-art facilities to meet student needs offer a wide spectrum of academic programs, ranging from Engineering, Business, Multimedia, Education, Liberal Arts and Hospitality.

UCSI is interested to sign an MOU with Eastern University to establish and encourage cooperative relations between the two Universities in Education and Research. Formalities to sign the MOU between the two universities are almost complete. The objective of this agreement will be to promote academic exchanges between the two Universities and efforts will be made to encourage direct contact and research cooperation. Representatives from UCSI University are planning to visit Eastern University by the end of February 2014 to complete the signing formalities. Career Service and International Office is following up the total process.



## Dr. Borhan Uddin Khan elected as a Vice-President of the Asian Society of International Law (AsianSIL)



Dr. Borhan Uddin Khan, Professor of Law of University of Dhaka and Advisor, Faculty of Law, Eastern University has been elected one of the four Vice-Presidents of the Asian Society of International Law (AsianSIL). AsianSIL is an international non-partisan, non-profit and non-governmental organization with objectives such as: (a) promoting research, education and practice of international law by serving as a centre of activities among international law scholars and practitioners in Asia and elsewhere, in a spirit of partnership with other relevant international, regional and national societies and organizations, (b) fostering and encouraging Asian perspectives of international law, and (c) promoting awareness of and respect for international law in Asia. In the 4th Biennial

Conference of AsianSIL held in New Delhi, India, in November, 2013 the aforementioned objectives drew special attention. Previously, Dr. Khan was also a member of the executive council of AsianSIL from 2007-2013. In the said Conference, Dr. Khan proposed formation of the Bangladesh Chapter of AsianSIL. The proposal was approved by the executive council of AsianSIL. The proposed Bangladesh Chapter has been entrusted with the task of holding a regional conference of AsianSIL on August 22-24, 2014 in Dhaka, Bangladesh on 'South Asia and International Law: Engagement or Encounter?'.

## EU student attends SUSI Program in USA

Mr. Chinmoy Bhowmik, a BBA student of Eastern University received SUSI, a US government funded scholarship, for a study program for young scholars in the Institute on Public Policy & Government Leadership in 2013.

Out of 70 students from 14 different countries, six were from Bangladesh and Chinmoy was one of them. He was the only student from the private universities of Bangladesh who has got the opportunity to attend the program.

The duration of the program was 6 weeks, which includes classes, workshop, practical visits, volunteer activities, job shadowing and many more. Southern Illinois University hosted the students from Bangladesh, Myanmar and Nepal.

Mr. Chinmoy visited many places including Washington DC (District of Columbia). He got the opportunity to experience American teaching style, American lifestyle and also American public policies & government activities.

This year two Eastern University Law students, Ms. Suborna Das & Mr. M A Mohet Khan have been short listed for Community College Interactive (CCI) program, which is a one year scholarship program offered by US government. Hopefully they will fly to USA in July 2014 to join this program.





## Admission Fair at Eastern University

Eastern University organized a seven-day long Admission Fair from 23rd to 30th January, 2014. The fair was inaugurated by Prof. Dr. Abdur Rab, Vice Chancellor, Eastern University. On the occasion, VC expected that the Fair will attract students who are interested in quality education and successful career.



## EU Students participate in Human Rights Summer School (HRSS)



Four students from the Faculty of Law participated in the 12th Human Rights Summer School (HRSS) held under the auspices of the ELCOP (Empowerment of Common People through Law) from 13th December, 2013 to 27th December, 2013. The participating students were Niaz Morshed (ID- 103100027), Fowzia Rahman (ID- 103100063), Naorin Rahim (ID- 102100006) and Tashrin Ahmed (ID- 091100006). The theme this year was Human Rights and Climate Justice. A total of 48 students from University of Dhaka, Jagannath University, University of Chittagong, University of Rajshahi, Islamic University, Kushtia, Eastern University,

Northern University, Stamford University, Southeast University, Daffodil International University and Dhaka International University participated in the programme.

Human Rights Summer School (HRSS) organized by ELCOP (Empowerment through Law of the Common People) is the brainchild of Prof. Dr. Mizanur Rahman who has a dream that one day a group of law graduates will proceed with their determined leadership to fight for the cause they believe in, to pursue equity and establish justice by living uprightly and by promoting peace. HRSS had Resource Persons, who were distinguished professionals from Mexico and India and there were lectures by Mr. Waheduzzaman, iconic lawyer Barrister M Amir-ul Islam, Dr. Tureen Afroz, UNHCR officials, Ms. Sanaiyya Fahima Ansari, Mr. Shanjib Drong, Prof. Abul Barkhat, Prof. Sadeka Hallim and above all by Prof. Dr. Mizanur Rahman.

## EU Social Welfare Club distributes warm clothes

Eastern University Social Welfare Club (EUSOWCL) distributed warm clothes at Telki, Modhupur, Tangail on 14 January 2014. Huge number of cold affected people gathered in to get warm clothes, blankets etc. Md. Nahidur Rahman Jewel (President) and Anas Azhar Rumi (Organizing Secretary) gave away clothes, blankets etc to needy people along with Md. Ibrahim Khaled Nasim (Ex-President), Mustakim Robin (Vice President), Noshin Sharmili (General Secretary), Qudrot-E-Alahi (Assistatn General Secretary) and with a team of 15 members of the club present on the occasion.



Prof. Dr. Abdur Rab (VC) and Mr. Oli Ahad Thakur (Chief Coordinator) thanked the members of the club for organizing the relief work.



## Industrial Tour by the students of E&T Faculty

Recently the students of the Faculty of E&T completed an Industrial Tour to Kaptai Hydro Power Plant and Submarine Cable Landing Station of Cox's Bazar.

During the tour, students visited companies and got insight regarding the internal working environment of a company and how a company functions, as well as useful information related to the practical

aspects of the academic course which cannot be visualized in lectures. Eastern University always encourages such industrial visits for their students. According to the students, the tour was really helpful for them as they learnt many practical things about the Hydro Power Plant and Submarine Cable Landing Station. Eastern University arranges such industrial tour in every semester.



## Training Program on "Sales and Customer Care"



Career Service and International Office (CSIO) of Eastern University organized a two-day long training program on "Sales and Customer Care" on 8th and 18th December 2013 at Eastern University Seminar Room.

The focus of the training was on building persuasion and selling skills of the participants. The topics included were Interpersonal Skills, Communication Skills, Negotiation Skills, Listening Skills, Sales Skills and Persuasion Skills.

Four Admission Counsellors and sixteen Executives from other Departments participated in the training program. The

session was conducted by Ms. Rokhana Sultana, Faculty Member, Jahangirnagar University and Mr. Fardous Iqbal, Officer, Bangladesh Air Force Academy.

## Books donated to EU Library by the UNCHR and ICRC

The United Nations High Commissioner for Refugees (UNCHR) and International Committee of the Red Cross (ICRC) donated a large number of books on international refugee law and international humanitarian law to Eastern University Library on 25 November 2013. Dr. Borhan Uddin Khan, Advisor, Faculty of Law received the books on behalf of the University. Prof. Dr. Abdur Rab, Vice Chancellor thanked the UNCHR for their contribution to the enrichment of the EU Library.





## The first Annual General Meeting of Eastern University Business Alumni (EUBA) Held

The first Annual General Meeting of Eastern University Business Alumni (EUBA) was held on December 20, 2013 in the Seminar Room of the Faculty of Business Administration. Former students of BBA, MBA and Executive MBA programs joined the meeting with great zeal. Prof. Dr. Abdur Rab, Vice Chancellor of the University was the Chief Guest while Prof. Dr. Nazrul Islam, Dean, Faculty of Business Administration presided over the meeting. Other faculty members also attended the meeting. The constitution of the Alumni Association was passed unanimously.



The first Executive Committee of EUBA was announced in the meeting, with Mr. Md. Monir Hossain Sumon as President, Minarul Islam as General Secretary, and Mr. Md. Fareq Hossain as Treasurer. Mr. Monir had previously served as Convener of the EUBA. He earned a MBA from EU and is currently working as an Officer at National Bank Ltd. Mr. Monir is the Founder General Secretary of Eastern University Alumni Association (EUAA, 2006). "I am honored to serve as FBAA EC Chair," said Mr. Monir. "I look forward to working with my fellow members to carry the mission of the alumni forward and continue to pave the way for a bright future for EUBA." Membership of the EU Business Alumni is all inclusive. EUBA welcomes all the Business graduates and supporters of EU to join them in their pursuit of excellence. In all his endeavours, the EUBA alumnus strives to support all its members and encourage them to achieve the utmost success in their fields.

## Faculty Development Program at Eastern University



Recently a workshop was held for the faculty members of Eastern University on teaching methodology for the university students of twenty first century. The Ex- Governor of Bangladesh Bank, Dr. Salehuddin Ahmed inaugurated the workshop as the Chief Guest. He said that teachers must understand the New Millenials' to help there learn in the fast changing knowledge area. This training program will go a long way to achieve thus goal. He urged the teachers to become committed and ethical and provide time

for faculty to work together. The Vice Chancellor Prof. Dr. Abdur Rab said that, Faculty Development Day also provides current faculty an opportunity to meet new faculty and share with them thoughts about who we are and what we are about as an academic community. The members of the Board of Trustees, Mr. Md. Ali Azzam, Prof. Dr. ABM Shahidul Islam, Registrar & respected Dean of each Faculty were also present on this session.



## Seminar on Capital Market: Investor's Perspective

A seminar entitled "Capital Market: Investors Perspective" was organized by the Faculty of Business Administration, Eastern University on December 20, 2013 in the Seminar Room at 4:00 pm. Mr. Khandker Ibrahim Khaled, Former Deputy Governor of Bangladesh Bank was present in the seminar as the Key Resource Person. While addressing the students of BBA and MBA programs, Mr. Khaled discussed about the mechanism, current situation, and the obstacles to our capital market. He also suggested a number of ways to improve it. Professor Dr. Nazrul Islam, Dean, Faculty of Business Administration chaired the session. Mr. Md. Ali Azzam, Member, Board of Trustees of Eastern University, Dr. Md. Ashraf Hossain, Chairman, Department of Business Administration, Dr. Md. Shafiullah, Associate Professor and Coordinator of MBA Program, Mr. Oli Ahad Thakur, Assistant Professor and other distinguished faculty members and students were present at the seminar.



## Roundtable Discussion on Education and Extra-Curricular Activities at EU

A roundtable conference entitled "Education and Extra-Curricular Activities" was held at Eastern University emphasizing the need for extra-curricular activities with academic education. Chiefs of different educational institutions and student associations, social workers, and journalists attended the program and talked on the students' role in social welfare. Prof. Kashinath Roy, Dean, Faculty of Arts, was present in the program as presenter while, Prof. Dr Nurul Islam, the then Vice Chancellor of the University presided over the ceremony. Among many others, the program was attended by Nasimun Ara Haque Minu, President of Bangladesh Female Journalists' Center, Abu Naser Khan, Chairman, and Ikbal Habib, Joint-Secretary of Paribesh Bachau Andolon (PABA), Mr. Anwar Hossain Chowdhury and Mr. Saidur Rahman, Members of Eastern University Board of Trustees. Ms. Afroza Yeasmin, Principal, University Women's Federation College, Mr. Ashrafal Alam, Chief Editor, bdenvironment.com and Mr. Mosiur Rahman, Editor, Campus Mirror were also present in the discussion.

The participants expressed their views on the issue. Basically, the discussion emphasized how the students could be involved in different co-educational and extra-curricular activities. The conference was held in the Seminar Room of the University. The Journalist Forum of Eastern University initiated the program.

## World Car Free Day Celebrated by the Social Welfare Club

Social Welfare Club of EU and WBB Trust jointly organized a campaign to promote the habit of walking for dwellers of Dhaka city. With the purpose of encouraging Dhakaites to walk instead of using private cars, a small rally was brought out and leaflets with specific facts and figures were distributed. The campaign drew attention to the habit of occupying space even footpaths in the city and to data related to wastage of fuel due to excessive traffic jam and distances. The rally stressed the point that only 3% of the total population use private cars to commute within the city while occupying 70% of the commuting area of the roads of the city. They also addressed the fact that while reducing traffic jam is a crying need, specific remedial steps to create awareness to change commuting habits should be immediately taken. These steps are, instead of commuting by car walking to educational institutes and offices, ensuring ample space for passers-by, improvement of public transport and making for separate lane and parking for cyclists to make Dhaka city more livable.





## New Chairperson of the Department of Law

Dr. M Zahurul Haq has assumed the Office of Chairperson in the Department of Law from 1st January, 2014. Dr. Haq has completed his Ph.D. from the University of Wollongong and joined the Faculty of Law in the Summer of 2013.

## Seminar on Corporate Finance in Practice



Recently a seminar entitled "Corporate Finance in Practice" was arranged by Eastern University. Md. Shamduddin Ahmed, Accounting Sr. Director of the popular mobile operator Bangla Link, spoke at the seminar as a Resource Person. In his speech, he highlighted the present situation of corporate financial system in different corporations and also discussed the importance of corporate finance in practical life.

Prof. Dr. Nazrul Islam, Dean, Faculty of Business Administration chaired the session. He said that he expected that the students would acquire enough knowledge of how to practice corporate finance in their

real life and also encouraged them to participate in financial discussions on national budget & other financial events. Mr. Oli Ahad Thakur, Asst. Professor, FBA also attended the session as presenter.

## Condolence

Md Al- Amin, a promising lawyer died on 30th October, 2013 of cancer. Al-Amin was a student of the 15th Batch of the Faculty of Law. He completed both his LL.B (Hons.) and LL.M from the Faculty of Law, Eastern University. The Faculty deeply mourns his loss.



Kazi Rashedul Islam, a BBA student of 20th batch, died of heart attack on 18th January, 2014. Vice Chancellor of EU, the Dean, Chairpersons, faculty members and staff of FBA deeply mourn his sad demise at such a young age.



## Orientation Ceremony Fall 2013



The Orientation Ceremony for the new undergraduate students of Fall 2013 was held on September 21, 2013 on the University premises. Mr. Md. Ali Azzam, Vice Chairman, Board of Governors, Eastern University Foundation graced the occasion as the Chief Guest while Professor Dr. Nurul Islam, the then Vice-Chancellor, Eastern University, presided over the ceremony. In his speech, the Chief Guest motivated the students to choose the proper path of education. A colourful freshers' reception was held followed by a presentation by the Registrar to acquaint the new students with the University ambiance and its regulations. Deans and Advisors from different faculties introduced their respective Faculty to the new students on the occasion. Some members of Board of Trustees of EU were also present.

The Orientation Ceremony for Graduate Programs of Fall 2013 was held on September 24, 2013 on the university premises. Professor Dr. Mijanur Rahman, Vice Chancellor, Jagannath University graced the ceremony as the Chief Guest. The Vice-Chancellor of Eastern University Professor Dr. Nurul Islam presided over the ceremony. Graduate students from all departments were present at the ceremony. The Registrar of EU welcomed the freshers to the University. Deans and Advisors from different faculties introduced their respective Faculty to the new students on the occasion. Some members of Board of Trustees of EU were also present.

## Reception at E&T Faculty



Faculty of Engineering and Technology arranged a Farewell Ceremony for the outgoing Vice Chancellor, Professor Dr. Nurul Islam and the reception of the new Vice Chancellor, Professor Dr. Abdur Rab on October 06, 2013 (Sunday) at 12.00 noon in the Seminar Room of Campus-3 of the University. Member of the Board of Trustees of EU Mr. Sk. Saydur Rahman, Professor Dr. Md. Nurul Islam, Dean, Faculty of E & T, Professor Dr. Mirza Golam Rabbani, Chairperson, Dept. of EEE and Dr. Md. Mahfuzur Rahman, Chairperson, Dept. of CSE and all the teachers were present in the Ceremony.





Reception of new Vice Chancellor by BOT members.



Drama "Kenaram, Becharam" staged by the EU Drama & Theatre Club.



EU Cricket team participated in ULAB Fair Play Cricket Tournament.