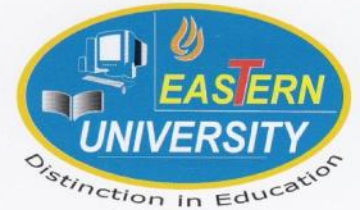


# Eastern University NEWSLETTER



Vol 12, Issue 1, January 2015

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**EU Career Fair**



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**Yunnan Normal University (YNNU) of China honors Eastern University (EU) VC and Pro VC with Visiting Professorship** *More on page 7*





## The Advisor's Note

The EU Newsletter provides a glimpse of what Eastern University stands for and how it functions through the semesters. EU naturally puts emphasis on the academic grooming of the students, and on the extracurricular activities so that students not only become knowledgeable and scholarly, but are also groomed to be smart, self-confident and dynamic. The Newsletter records the academic and extra-academic activities of the students, teachers and office staff in order to enthuse all, particularly the students so that they do the same when their turn comes. I congratulate the members of the faculty and the staff who worked tirelessly to bring it out.

### Chief Patron

**Mr. Mohammad Enayet Ullah**  
Chairman, Board of Trustees  
Eastern University

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**Prof. Dr. Abdur Rab**  
Vice Chancellor

**Prof. Dr. Abdul Hannan Chowdhury**  
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## Eastern University organizes a session on "Meet the Billionaire"



Eastern University (EU), Nepal Social Business, Bangladesh German Chamber of Commerce and Industries (BGCCI) and Professional Society for Social Business (PSSB) jointly organized a Session on a theme "Entrepreneurship - the Seeds for Success: Billionaire's Experience" on 26 October 2014 in the Seminar Hall of Eastern University. Nepal's only Billionaire Mr. Binod Chaudhary, Chairman of Chaudhary Group, was present as the Chief Guest of the program. Mr. Daniel Seidl, Executive Director of Bangladesh German Chamber of Commerce and Industries (BGCCI) was present as the Special Guest. Mr. Mohammad Enayet Ullah, Chairman, Board of Trustees of Eastern University was present as the Guest of Honor. The Vice Chancellor of Eastern University, presided over the Session while the Pro Vice Chancellor was the moderator. Mr. Binod Chaudhary encouraged the youth to have a dream to be the change-maker of the society and not to give up until reaching towards desired goals. The discussants of the session pointed out the importance of young entrepreneurship for the development of a country. In the question-answering session, participants asked the Billionaire to share the experience of the early stage of starting a new business from where they can learn and earn the hands-on thought-provoking points for their practical life. A conspicuously large number of participants of Eastern University and some other universities were present at the session to meet the Billionaire, exchange their thoughts with the Billionaire and learn from the Billionaire's experiences.

## EU signs Letter of Intent with Universiti Teknologi MARA (UiTM), Malaysia



A delegation from Universiti Teknologi MARA (UiTM), Malaysia visited Eastern University, on 24th December 2014. The eight member delegation was represented by the Director, Accounting Research Institute, UiTM Prof. Dr. Normah HJ Omar. On behalf of EU, the Vice Chancellor, Pro Vice Chancellor, Registrar, Deans, Chairpersons of different departments and officials participated in the discussions. During the discussion both parties exchanged ideas on their tenet of schooling and general advantages. They also discussed deeply on collaborative situations and reached a common understanding in respect of student exchange and training and development of professional talents. A 'Letter of Intent' was signed between the institutions to promote educational, cultural and scholarly exchange; collaboration and technical interchange as educational partners. The discussion was followed by a seminar titled "Financial Criminology: is the stolen fruit sweetest or is it the bitterest" with Prof. Dr. Normah HJ Omar, UiTM. as the speaker.



## SEMINAR ON

## "Development Through Women Empowerment: Experience of China" organized by EU and the Daily Star



The Center for China Studies of Eastern University and The Daily Star jointly organized a Seminar on "Development Through Women Empowerment: Experience of China" on 25 October 2014 at EU. Professor Zuo Ting, Vice Dean and Professor Wang Libin, Head of the International Students Department, College of Humanities and Development, China Agricultural University were the Guest Speakers. The speakers focused on the role of women in the socio-economic development of China discussing the contributing factors with particular focus on women empowerment. In his opening remarks at the seminar, the Pro Vice Chancellor of Eastern University, welcomed the Guest Speakers and the audiences. The Vice Chancellor of Eastern University, presided over the Session. In his address, he introduced the Center for China Studies of Eastern University and shared the mission and objectives of the Center. He also emphasized on the role of women empowerment in the development process of a country. Among others, faculty members, students, officials, representatives of different women organizations, and invited guests were present. Dr. Salehuddin Ahmed, the Managing Editor of the Daily Star observed that the number of Bangladeshi scholars with higher studies from China is fast increasing and pointed out that even in the seminar five Ph.D. holders from China are present. The discussants of the session pointed out that achieving the Millennium Development Goals in recent past in Bangladesh, women empowerment played a key role.

## Ms. Maggie Espino from Alabama University, USA joins Eastern University as a Visiting Faculty



Ms. Maggie Espino, an English Language Fellow of the US Department of State, has joined the English Department of Eastern University as a visiting faculty. She is a graduate of the University of Alabama with a Masters in Applied Linguistics and Teaching English as a Second Language. Before coming to Eastern University, Ms. Espino taught in university English programs as well as community-based English classes in the US. She has also worked as a tutor for international companies based in the US. In addition, Ms. Espino has published research in the field of corpus linguistics. She has an excellent academic record and is skilled in TESOL.

## 3rd Eastern University Math Olympiad (EUMO) 2014

Eastern University (EU) organized the 3rd Mathematics Olympiad 2014 for HSC & equivalent level students on 24 October 2014 at the University premises with the call "Join the Festival of Math." The aim of the 3rd EUMO 2014 was to nourish the interest and capabilities of students in Mathematics. The focuses were on mathematical skills development, verification and development of talent in Mathematics. To show rising interest towards Mathematics, 300 students from 46 colleges of different parts of the country took part in this Olympiad. In this competition the participants had to solve 12 challenging mathematical problems. After the test, a spot quiz contest was held and Professor Dr. Zafar Iqbal, Head of the Department of EEE, SUST, distributed the prizes among the winners. He inspired the students to participate in Math Olympiads to improve their math skills which are essential for a technologically advanced nation. Mr. Nazrul Islam Khan, Secretary, Ministry of Education, Government of the People's Republic of Bangladesh graced the ceremony as the Chief Guest. In his speech, he stated

that Mathematics is the first discipline of human civilization and competitions like Math Olympiad will play a vital role in popularizing practices of Mathematics and other sciences in our country. Prof. Dr. M. Kaykobad, Department of CSE, BUET, and Prof. Sajeda Banu, President of the Bangladesh Mathematical Society & Chairperson, Department of Mathematics, DU, were present as the Special Guests. Mr. Md. Enayet Ullah, Chairman, Board of Trustees, EU, was also present in the program as the Guest of Honor. The Vice Chancellor of EU presided over the session. Prof. Sajeda Banu encouraged the students to involve themselves in practicing Mathematics to enhance their analytical capacity. The Vice Chancellor pointed out that Mathematics is the mother of all sciences and are used in economics, business and other social sciences. He said students must learn Mathematics well to study these subjects and thanked everyone for joining the occasion and making it a success. Among others, the Pro Vice Chancellor of EU, Dean, Faculty of E&T, Chairperson of the Department of CSE, spoke on the occasion. Nur Mohammad Shafiullah of Dhaka College won the champion's prize. The first and the second runner up were Mursalin Habib of Notre Dame College and Nazmus Sakib of Dhaka City College respectively. Besides, Mutasim Mim of Rajshahi College, Mondrite Iffat Rashid of Sunnydale, Adib Hasan of Anandamohon College, Mymensingh, Sazzad Parvez Shuvo of Dhaka Residential Model College, Sazzad Muhammed Junayed of Monipur High School and College, Sazid Akter Turzo of Sirajgonj Govt. College, and Md. Sazzad Anwar of Anandamohon College, Mymensingh achieved the position of honorable mention. RSRM Ltd. was the title sponsor, and the Sonali Bank Ltd. and the Royal Buffet were co-sponsors of the program. The Daily Somokal, The Daily Independent, Channel 24 and Radio Shadhin were the media partners of the Olympiad.





## EU signs 'Memorandum of Understanding' with Cambridge International College, Australia



Eastern University signed a Memorandum of Understanding (MoU) with Cambridge International College, Australia, on 13th January 2015. Vice Chancellor Prof. Dr. Abdur Rab, on behalf of Eastern University and Prof. Dr. Ershad Ali JP, on behalf of Cambridge International College signed the MoU.

The Vice Chancellor, Pro Vice Chancellor, Registrar, Deans, Chairpersons of different faculties and other officials of EU were present. During the thorough discussion both parties exchanged ideas on their tenet of schooling and mutual advantages. A 'Memorandum of Understanding' was signed for further collaboration between the two institutions. The broad objectives of this MoU are to promote educational, cultural and scholarly exchange; collaboration and technical interchange between the two parties involved as educational partners.

## Eastern University (EU) signs MOU with Yunnan Normal University (YNNU), China



A three member delegation of Eastern University (EU) Bangladesh, has visited KunMing, China from Monday 27 October to 1st November 2014. The team comprised of the vice Chancellor, the Pro-vice Chancellor and the Deputy Director, Head of Career Services & Intl. Office of Eastern University. The members, invited by Dr. Yang Lin, the President of the Yunnan Normal University (YNNU), visited to sign a Memorandum of Understanding (MoU) on academic collaboration with YNNU, China.

The MoU was signed regarding academic collaboration, scholarship and research opportunities, student and faculty exchange and setting up a Chinese Language and Culture center at EU. School of Chinese Language and Literature of YNNU will provide teaching learning materials and depute an expert to establish the Chinese Language Centre at EU.

## Eastern University students joined CCI program in USA



Two EU students, Mr. M.A. Mohet Khan Herock and Ms. Suborna Das, Department of Law, joined the Community College Initiative (CCI) program in USA in collaboration with American Center. It is a one year scholarship program offered by the US government. This academic program consists of 2 semesters, 100 volunteer hours and 60 hours of internship. After the formal interview in December 2013 Mohet and Suborna got offers in two different States. Suborna has joined in Northern Virginia CC-Alexandria, Virginia on July 15, 2014 and Mohet joined in Eastern Iowa CC-Muscatine, Iowa on July 10, 2014. They will have the opportunity to travel many states as a part of the program and also have the opportunity to share their views and thoughts on Bangladeshi culture throughout the program. Through this program not only Bangladeshi culture is getting recognized in the United States but also is opening the door for EU family to explore more in the United States of America.

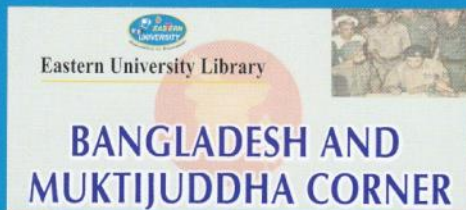
## Vice Chancellor of Eastern University was invited speaker on International MBA Education in Kunming, China



The Vice Chancellor of Eastern University, Professor Dr. Abdur Rab, presented a paper titled "**Quality of MBA Education in Bangladesh : Present Scenario and Immediate Challenges**" in a seminar on International MBA Education organized by Yunnan University of Finance and Economics, Kunming, China on 26 December 2014. The seminar brought together a group of academics, experts and business leaders from China and abroad to address different aspects of MBA education. Dr. Rab was invited in the seminar by the organizer as a distinguished academician and one of the pioneers of management education in Bangladesh.



## Launching of Bangladesh & Muktiyuddha Corner



Eastern University has launched 'Bangladesh and Muktiyuddha Corner' in the Library premises. The corner includes books, journals, newsletters, images, maps, and audio-visual resources regarding liberation war, development, politics, culture, and history of Bangladesh. Total collection of the corner is more than 800. The Library has different sections and services such as Reference Section, Circulation Section, Islamic Corner, Newspaper Corner, Magazine Corner, Audio-Visual Corner, Web-browsing Corner, Teacher's Corner, Silence Study Area, and Group Study Area. Bangladesh & Muktiyuddha Corner is a new addition on library sections and services.

### SEMINAR ON

## Higher Study at Curtin University, Australia held at EU



A seminar on "Higher Study at Curtin University, Australia" was organized by Eastern University Career Services and International Office (CSIO) on 20th December, 2014 at Eastern University. Mr. Nicholas Lau, International Marketing Officer, Curtin University conducted the seminar. He spoke about the needs of higher education and study opportunities available in Curtin University. Mr. Lau discussed about the student exchange facilities with the institutions and the scholarships and employment opportunities in Australia. He also explained various facilities of Curtin University like free admission for the Eastern University Students. This seminar helped EU students to get direct information of Curtin University.

## 1st Intra University Indoor Sports Competition 2014



Eastern University Games & Sports Club (EUGSC) arranged the 1st Intra University Indoor Sports Competition 2014 on 17th December at Eastern University. The Vice Chancellor of Eastern University inaugurated the sports by taking a smashing shot of table tennis. He thanked the Office of Student Affairs (OSA) for arranging such an event. Faculty members, officials and students were present at the event. There were total 60 participants at 3 different sports such as table tennis, carom and chess.

## Tree Plantation by Vice Chancellor of EU at Yunnan Normal University (YNNU), China



Being invited by the President of the Yunnan Normal University (YNNU) the Vice Chancellor, the Pro Vice Chancellor and the Deputy Director of Career Services & Intl. Office of Eastern University visited Kunming, China. The EU guests were given a tour of the campus guided by the President of YNNU. In honor of the Vice Chancellor and to keep a memento of the visit, YNNU arranged a tree plantation event. Prof. Dr. Abdur Rab - the Vice Chancellor, Dr. Yang Lin - the President and Pro Vice Chancellor planted a tree in the reserved forest of the YNNU campus.

*One of the significant facilities of EU is the varieties of extra-curricular activities.*

Shah Mohiuddin Razu  
Student of CSE Dept.

## EU signs 'Memorandum of Understanding' with the State University of New York (SUNY)



A delegation from the State University of New York (SUNY), Brockport, United States of America visited Eastern University on 6th January 2015. The two member delegation comprised of Assistant Provost for International Education, Prof. Dr. Ralph R. Trecartin and Assistant Professor, School of Health and Human Performance, Dr. Rehnuma Karim. On behalf of EU, the Vice Chancellor, Pro Vice Chancellor, Registrar, Deans and Chairpersons of different faculties and University officials participated in an open discussion with the delegation. Both parties discussed and exchanged ideas on their tenet of schooling and mutual advantages. A 'Memorandum of Understanding' for further collaboration between the two institutions was signed. The objectives of this Memorandum of Understanding (MoU) are to promote educational, cultural and scholarly exchange; collaboration and technical interchange between the two parties involved as educational partners.



## Inter University Citizen Journalism Expo 2014



Eastern University Journalist Forum, in association with professional journalists, organized the final round of its inter university journalism competition entitled "Inter University Citizen Journalism Expo" on 13th December 2014 at EU. Students of different universities participated in the competition. Over one hundred participants submitted their essays and only ten of the participants were called for the presentation in the final round. IBA, Dhaka University stood first with a unique idea for saving the water by reusing it. The Pro Vice Chancellor of Eastern University was present as the Chief Guest of the program. Professor Rajib Mir, in charge of Jagannath University Mass Communication and Journalism, Syed Mahbulul Alam, Director of WBB Trust, Engineer Abdus Soban, Ex Additional DG of Environment Dept. of Bangladesh Government and Mr. Shahed Alam, Special Correspondent of Channel 24 were present as the panel judges of the competition.

## 'Memorandum of Understanding' between EU and Soliya, Inc



Eastern University and Soliya Inc. have signed a Memorandum of Understanding (MoU) on December 15, 2014. Soliya Inc. is an NGO with offices in New York and Cairo and is an implementing partner of the UN Alliance of Civilizations. It runs the Connect Program, a semester-long program integrated into university courses at over 75 universities worldwide. The program facilitates dialogue between students, using an Internet-based video-conferencing platform. EU will make the Connect Program a part of the Values, Ethics, Culture and Religion course in the Spring 2015 semester.

## Vice Chancellor of Eastern University presented a paper in a conference in India



The Vice Chancellor of Eastern University, Professor Dr. Abdur Rab, presented a paper titled "**Quality of Education and Sustainability of Business Schools of Private Universities in Bangladesh - Present Scenario and Immediate Challenges**" in a conference held on 12th December 2014 at Hotel Taj Deccan, Hyderabad, India. He also took part in a discussion session on "Institution Building: The Emerging Issues" on that day. The conference was organized by the Association of Management Development Institutions in South Asia (AMDISA) on the theme "Building Quality in Management Education for Sustained Institutional Development". He also attended the 6th South Asian Quality Assurance System (SAQS) Council Meeting held on 11th December, 2014.

## Inter Faculty Debate Tournament 2014 at EU



Eastern University Debating Club (EUDC) organized Inter Faculty Debate Tournament 2014 on 11 & 12 December at Eastern University. The purpose of this tournament was to find potential debaters and those who have great enthusiasm about debate. There were two forms of debates, one was in parliamentary Bangla format and the other was English in Asian BP format. Teams from different faculties participated in this tournament. Judges from various private universities graced the panel. Final round of the tournament & prize giving ceremony was held on 14 December 2014. The program was chaired by Dean, Faculty of Business Administration, Eastern University. The Pro Vice Chancellor, Eastern University, graced the prize giving ceremony as the chief guest.

## Orientation Program for Fall semester 2014 held at Eastern University



The Orientation Program for the undergraduate students of Fall semester 2014 of EU was held on 23 September 2014 at the University premises. His Excellency Mr. Shaher Mohammad, Ambassador of the State of Palestine in Bangladesh, graced the occasion as the Chief Guest. He congratulated and welcomed the new undergraduate students and praised the Eastern University administration for their commitment towards excellence in education. The Chairman of the Board of Trustees of EU was present as the Special Guest. He advised the students to be attentive in studies and to work hard to become future leaders. In his address, the Vice Chancellor of EU mentioned some of his initiatives such as introduction of world-class curriculum, appointment of internationally recognized faculty members, internationalization of education etc. and shared his vision to make this University as one of the best private universities in Bangladesh. The Pro Vice Chancellor of EU pointed out some specialties and opportunities of EU and inspired students to join in various co-curricular activities through different clubs/forums of EU. Among others, the Deans, Advisor, and Registrar spoke on the occasion.

*I feel comfortable and enjoy learning because teachers and the environment at EU are friendly.*

Akhi Jetra  
Student of CSE Dept.





A day long Career Fair was organized by Eastern University on 9 December 2014. The objective of the Fair was to bring together employers, experienced professionals, and entry level talented individuals under one roof. This day-long event focused on the theme of **'Not just a job, find your career.'** The Fair was open for all graduates and job seekers and EU campus was filled with festive atmosphere from the morning till afternoon.

The event included nine career related seminars/ workshops where different corporate leaders shared their valuable experiences and opinions on career issues. In total 30 reputed companies participated in the Fair. Mr. Selim R F Hussain, CEO and Managing Director of IDLC Finance Limited inaugurated the Fair as the Chief Guest. In his speech, the Chief Guest praised EU authority for organizing such an event regularly. He advised the young job seekers to acquire different inter-personal skills along with degrees so that they can sell themselves well in the job market. He believed that such type of Fair will create awareness among the job seekers about recent trends of job market. As the Guest of Honor, the Chairman, Board of Trustees of EU, said the fair was a rare opportunity for direct interaction between potential job seekers and employers. Mr. Md. Musharraf Hossain, President, BSHRM & Asia Pacific Federation of Human Resources Management, was also present as the Special Guest. In the welcome speech, the Pro Vice Chancellor said that the Fair will benefit both employers and potential employees extensively. The Vice Chancellor of EU, shared his future plan to add more practical and job oriented courses in the present curriculum of the University. He thanked all participating organizations, sponsors, partners, media and organizing team for their sincere cooperation in organizing the Fair. Among others, Deans, Advisers, Chairpersons, faculty members, officials, students, and invited guests attended the inaugural ceremony.

Later in the evening the Fair ended on a colorful closing ceremony. All participants and sponsors were presented with crests by the Vice Chancellor. The Deputy Director of Career Services and International Offices and the Pro Vice Chancellor thanked all participants, partners and sponsors for their generous support.





## Yunnan Normal University (YNNU) of China honors EU VC and Pro VC with Visiting Professorship

The Vice Chancellor, Prof. Dr. Abdur Rab and Pro Vice Chancellor, Prof. Dr. Abdul Hannan Chowdhury of EU were appointed as Visiting Professors in the School of Economics and Management of YNNU during their recent visit to China from Monday 27 October to 1st November 2014.

**"Dean, School of Economics and Management of YNNU expressed his interest in having the expertise from EU"**

In the honor award meeting, Prof. Dr. Chen Xin, Dean, School of Economics and Management of YNNU expressed his interest in having the expertise from EU to make their Master's program in International Trade a success.



### WORKSHOP ON

## 'Hour of Code' held at Eastern University



Eastern University Journalist Forum organized an international workshop on "Hour of Code" in collaboration with College board, Apple, Microsoft, Facebook and Google on December 14, 2014 at EU premises. The 'Hour of Code' is a global movement that helps students to understand the importance of learning coding in the present technological world. This is an initiative of Code.org in order to reach 100 million students from 8th - 14th December in 180 countries in the world. A total of 77,411 Hour of Code events have already taken place by then around the world. Like many other countries, Bangladesh also celebrated this event by organizing 'Hour of Code' event in many places. The program was sponsored by World Business Panel and BBA Worldwide. Dean of Business Faculty, Eastern University inaugurated the Hour of Code event. Over 40 students of different faculty participated at the event.

## Vice Chancellor of EU honored by RAPPOR Award 2014 for excellence in HRD



The Vice Chancellor of Eastern University received RAPPOR Award 2014 for excellence in Human Resources Development (HRD). RAPPOR Bangladesh Ltd., the pioneering and a leading management consulting firm, arranged the Award Ceremony at Summer Palace Hotel, Baridhara, Dhaka on 25 December 2014. The Chief Guest of the ceremony, Dr. Akbar Ali Khan, Former Adviser of the Caretaker Government, honored the Vice Chancellor by handing over a crest. Prof. Rab was one of the 10 distinguished recipients of RAPPOR award of the year. A souvenir was published and released on the occasion mentioning the contribution of all awardees.

Dr. Syed Naquib Muslim, Former Secretary and Dr. M Enamul Huq, Former Inspector General of Police graced the award ceremony as the Special Guest and Guest of Honour. Dr. Sa-adat Husain, President, Bangladesh Society for Training & Development (BSTD) chaired the session. Award recipients of past years along with invited guests, members of the press and media, and other distinguished management professionals were present at the ceremony.

## EU introduced a Short Course on Social Business

Faculty of Business Administration, Eastern University is going to launch a short course on "Social Business," in collaboration with Yunus Centre, Dhaka. This course is designed to create a great opportunity for EU students and other participants to enrich their knowledge on a contemporary topic like "Social Business".

## Orientation for Graduate program students for Fall 2014 held

The Orientation Program for the graduate students of Fall semester 2014 of EU was held on 25 September 2014 in the Seminar Hall of the University. His Excellency Mr. Hari Kumar Shrestha, Ambassador of Nepal in Bangladesh, graced the occasion as the Chief Guest. The Chief Guest of the program congratulated and welcomed the new graduate students at EU. Recalling the good memories of his own orientation, he advised the students to become a good citizen worthy for the society, nation, and for the globe. The honorable Ambassador was impressed by the quality of education that Eastern University provides. Mr. Mohammad Enayet Ullah, Chairman of the Board of Trustees of EU was present as the Special Guest. On behalf of the Board of Trustees, he offered necessary help and support in order to groom them as world-class graduates. The Vice Chancellor of EU Prof. Dr. Abdur Rab mentioned some of his initiatives such as introduction of world-class course curriculum, appointment of internationally recognized faculty members, internationalization of education etc. and shared his vision to make this University as one of the best private universities in Bangladesh. The Pro Vice Chancellor of EU Professor Dr. Abdul Hannan Chowdhury pointed out some specialties and opportunities of EU and inspired students to gain knowledge from outside the classes through extra/co-curricular activities. Among others, the Deans, Advisor, and Registrar spoke on the occasion.





## WORKSHOP ON

## World AIDS Day 2014: Getting to zero and stop the spreading of AIDS



A workshop on "World AIDS Day 2014: Getting to zero and stop the spreading of AIDS" was held on December 10, 2014 at the Seminar Hall of Eastern University. The program was organized in association with PSKS and UNFPA, Bangladesh. Mr. Chobi Biswas, Hon'ble Member of Parliament was present as the Chief Guest of the program. Professor Dr. ABM Shahidul Islam, Member Board of Trustees was present as the special guest. The Pro Vice Chancellor of Eastern University presided over the session. The speakers emphasised on the current epidemiological data to identify the trends of infection as it would have implications on prevention. Over 60 students and faculty members of EU participated in the workshop.

## DISCUSSION ON

## Raising Awareness on Right to Information



An interactive discussion on '**Raising Awareness on Right to Information: Tool to establish accountability, ensure good governance and fight corruption**' was held on December 7, 2014 at Eastern University. The program was organized in Association with the US Embassy in Bangladesh. Ambassador (Retd) Muhammad Zamir, Former Chief Information Commissioner was present as the Chief Guest of the session. Advocate Tanbir Siddqui, President and CEO, Change Makers was the Special Guest. The Pro Vice Chancellor of Eastern University presided over the session. The speakers pointed out the importance to know the right to information. The Chief Guest gave the present status of the right to information and the difficulties they have faced in implementing the Right to Information Act in Bangladesh. Over 100 students and faculty members of EU participated at the session.

## Victory Day Celebration at Eastern University



Eastern University Cultural Club (EUCC) celebrated the Victory day on 8th December, 2014. Freedom fighter Mr. Hamidul Hossain Tareq, Bir Bikrom was the Chief Guest and Mr. Emdadul Huq Milon, Novelist and Editor, Daily Kaler Kantha, was the special guest. At that event the Vice chancellor, the Pro Vice Chancellor, Dean, Chairs and faculty members along with huge number of students of EU were present. The program was held at the Russian Cultural Centre, Dhanmondi, Dhaka. The program started with the national anthem followed by a welcoming speech by the Pro Vice Chancellor. He shared his memories from his childhood during the liberation war. After that, Mr. Imdadul Haq Milon shared some of the true events of the liberation war. The chief guest Mr. Hamidul Hossain Tareq, Bir Bikrom shared how general people participated in the liberation war of Bangladesh. He presented some photographs of the genocide that put the audience into tears. He requested the young generation to cherish the spirit of the liberation earned through the blood of three million people. The inaugural session of the program ended with a closing note from the Vice chancellor of Eastern University. After that, the cultural session started. The cultural session comprised a variety of performances.



## WORKSHOP ON

## Performance Art Organized by EUDTF



Eastern University Drama and Theatre Forum (EUDTF) organised a day-long workshop on December 6, 2014 entitled '**Come do your bit- Workshop on Performance Art**' held in the University Seminar Hall. The resource persons of the workshop were renowned television and theatre personalities: Ashraful Ashish and Shakhawat Hossain Shimul. The Honorable Vice Chancellor of Eastern University was present at the occasion as the Chief Guest. The special Guest of the workshop was the Honorable Pro Vice Chancellor of Eastern University. The Vice Chancellor was overwhelmed to see the enthusiasm among students of Eastern University in performance art which according to him is an unique way to shape up their personalities and can possibly be a career prospect for them in future. The ProVice Chancellor also mentioned that he was very delighted to see students' motivation and dedication towards performing. The resource persons focused on the importance of psychological development, physical fitness, pronunciation and articulation in performance art in the workshop.

## EU Awards Scholarships to HSC Students

Eastern University awarded Scholarship to the HSC students of Haji Misir Ali Degree College on 22 December 2014. Six students, "two from each group - science, commerce & arts", received the Eastern University Certificates along with the Cheques of the scholarships award. The principal of the college Md. Humayun Kabir Bepari chaired the program. Prof. Dr Ashraf Hossain of BBA program, and Dr Mahfuzur Rahman of CSE Department of EU were also present in the occasion as special guest.



## WORKSHOP ON

## Proteus - Simulation Software



Eastern University Engineering Club organized a workshop on "Proteus - Simulation Software" on 6th December, 2014 at E&T Faculty. The Pro Vice Chancellor was present as the Chief Guest of the program. The Chairperson of EEE department was also present there as a special guest. The session was chaired by the Dean, Faculty of Engineering & Technology. Prof. Dr. Mortuza Ali was also present there as an invited guest. A total of 36 participants took part in the program. The Chairperson of EEE department highlighted the fact that the Department is going to organize more workshops, seminars and industrial attachment facilities for the students. Prof. Dr. Mortuza Ali emphasized on the participation of such workshop will make the participants different from the others who did not take part. The chair of the session focused on the importance of simulation before implementing the embedded systems and also encouraged the students to take part in this type of workshops. The Pro Vice Chancellor, congratulated all the students for participating in the workshop and advised them to utilize their hidden talents to be a real Engineer. The coordinator of the Club, Kazi Saiful Alam thanked all the club members for their support and congratulated all the participants for attending in the workshop. The workshop ended with a vote of thanks from the session chair.

## Remote Access to e-Resources through MyAthens



Eastern University Library has subscribed 250 Open Athens MDs for providing remote access to subscribed online journals and e-books. Users can access and download through intranet and internet from inside and outside campus using MyAthens user ID and password. Access and download facilities of 29000 online journals and 8000 eBooks are available through 51 database published by various internationally reputed publishers. URL of MyAthens:

[https://auth.athensams.net/?ath\\_return=%2Fmy%2F&ath\\_dspid=ATHENS.MY](https://auth.athensams.net/?ath_return=%2Fmy%2F&ath_dspid=ATHENS.MY)

## 25th Intra University Programming Contest held at Eastern University

Eastern University Computing Club organized its 25th Intra University Programming contest on 4 December, 2014. Dr. M. Kaykobad, Professor, BUET was the chief judge of the contest. The Chairperson, Department of CSE, EU was the convener of the contest. Ten teams participated in the contest. The top three teams of the contest were Champion team 'EU- Anonymous' consists of Rifat Solaiman, Jakir Hossen, Rezaul Karim Noman, 1st runner up team 'Incognito' consists of Md. Shafayat Khan, Yousuf al Azad, Abu-Huraira, and 2nd runner up team 'TLE-Minions' consists of Shafiqur Rahman Ayon, Imrul Kayesh, Chandra Shekhar Shil. The ceremony was flourished with the presence of the Vice Chancellor as Chief Guest, Pro-Vice Chancellor as Special Guest and Prof. Dr. Mortaza Ali, Department of EEE as specially invited guest. The trainer of the teams Mr. Hasnain Heickel, Lecturer, University of Dhaka also attended the ceremony. The ceremony was chaired by the Dean, Faculty of E&T. Eastern University Computing Club and faculty members Humayra Tasnim, Imran Bin Azad, Ishrat Ahmed and Kazi Saiful Alam organized the whole program. Eastern University Computing Club organizes the programming contest almost every semester. Programming contest is arranged for students to develop their critical thinking and sharpen intellectual skills. It helps the students to use their logic and problem solving skill in a competitive environment. The team "EU- Anonymous" is selected to participate in ACM International Collegiate Programming Contest (ICPC) Dhaka region held on 6 December, 2014. The convener of the event was able to arrange 25 successful programming contests under Eastern University Computing Club banner. The invited guests congratulated the winners and encouraged students in contests and problem solving.



*EU made me confident and I learned how to connect and act with people.*

Abida Sultana Rumpa  
Student of English Dept.

## Pro Vice Chancellor Chaired a session at the 15th Annual Statistics Conference



Pro Vice Chancellor Professor Dr. Abdul Hannan Chowdhury chaired a session titled "Business and Industrial Statistics" at the 15th Annual Statistics Conference in the NEC Auditorium of the Planning Commission of Bangladesh. He has presented a paper titled "Censored data in life testing experiments: analysis through robust design" at the conference. In addition, his co-authored paper titled "Economic design of  $\bar{x}$  control chart using metaheuristics" was also presented at the conference. This conference was organized by Bangladesh Statistical Association of which the Pro Vice Chancellor was the Vice President (2012-2013).





Mr. Tanbir Siddiqui



Mr. Zunaed Rabbani



Mr. Saif Kamal

Dr. M. Tasdik Hasan



Mr. Bijon Islam



To unfold the untold stories that inspire young minds to never give up and encourage them to learn from failure to make a better effort next time with more intelligence Eastern University and South Asian Youth Society (SAYS) jointly organized a day long discussion with the title of "Let's Talk Failure" at the Seminar Hall of Eastern University on November 21, 2014. One Hundred and Fifty delegates from different universities and colleges of Bangladesh participated at the event.

Never give up, have a dream, chase your vision, be courageous to take the challenges, set up your goals, prepare yourself for facing the new world these were the buzzwords of the day from the young speakers. Fourteen motivational speakers conducted sessions throughout the day, sharing their thoughts and stories on failure.

Program started at 10.00 by the speech of Ms. Parisa Islam, Coordinator Eastern University Business and Social Entrepreneurship Club (EUBSEC). Prof. Dr. Abdul Hannan Chowdhury, Pro Vice Chancellor of Eastern University, was present as the Chief Guest of the Program along with other speakers Engineer Amdad Hossain, BD Betar, Mr. Asif Newaz, Managing Director of Consortium Ltd and DMD in Asia Foils, Mr. Arif Iftekhar, MD, FDB Mgt. Consulting, Mr. Syed G. Dastagir, Brand & Communications Manager, bKash Limited, Mr. Bijon Islam, Co-Founder & CEO, Light Castle Partners, Mr. Solaiman Shukhon, Head of Marketing, Elite Technologies, Standup Comedian, Mr. Saif Kamal, Co-Founder of Toru-The Idea Tree, Advocate Tanbir Siddiqui, President & CEO, Change Makers, Mr. Zunaed Rabbani, Development Practitioner & TV Host, Ms. Afreen Hossain, Senior Quality Assurance Engineer, Mr. Ruhul Kader, Future Startup, Dr. M. Tasdik Hasan, Ms. Preema Nazia Andaleeb, Prominent Visual Artist & Adviser, Bangladesh Brand Forum, and Mr. Towfique Ahmad Khan, Founder & President, SAYS. EU Pro Vice Chancellor, Dr. Abdul Hannan Chowdhury, as the chief Advisor of SAYS distributed certificates among the participants.



Mr. Syed G. Dastagir



Mr. Arif Iftekhar



Ms. Andaleeb Nazia Preema

Mr. Solaiman Shukhon



Ms. Afreen Hossain



Mr. Asif Newaz





## Department of English organizes Literary Reading Session in Fall 2014



Department of English of Eastern University puts together its customary Literary Reading Session for the Fall Semester 2014 in the Seminar Hall on December 7, 2014. The Dean, Faculty of Arts, Chairperson, Professor Dr. Nurul Islam, Dept. of English, were present and read out literary pieces. Professor Shaheen Kabir, Professor Zerin Alam from Dhaka University and Poet Moffajal Karim graced the session with their presence. Other members of the department recited their favourite poems while others read out their own pieces. Special performances were presented by the guest participants from other universities. The performance consisted of enacting scenes from famous literary texts, recitation, songs etc.

## Eastern University (EU) delegates visited Yunnan Open University (YNOU)

EU delegates had the opportunity to meet Deans, Faculty of International Communication of YNOU, Wu Jiapingin, during their recent visit to Kunming, China. In a cordial and friendly manner, the two sides reviewed the academic and cultural exchange activities such as exchanging teachers and students since the academic and cultural exchange agreement was signed in June, 2014. There would be wider cooperation space between the two sides in degree education and sharing education resource in the future. The Vice Chancellor of EU hoped that YNOU could offer short-term professional training for EU teachers, involving a number of departments such as EEE, CSE and Media Management etc. The Vice Chancellor said he also projected that a wide cooperation would be carried on with EU in different professional disciplines. The two schools could make joint courses and cooperation projects according to the actual need. He also hoped that both sides could organize short-term exchanges and studies for both teachers and students where both parties agreed to sign an agreement later. Every semester a group consisting of maximum 5 members of CSE and EEE will get the opportunity to join short study tour at YNOU. The EU VC, Pro VC and Deputy Director, CSIO also met with the Mayor of Chenggong District, Dr. Zhou Fengyue organized by YNOU.



## Eastern University Social Welfare Club Observes 'Winter Clothes Distribution Campaign 2014'



Winter has shown its bitter effect on us specially the people of the northern region of Bangladesh. Due to their socio-economic condition they suffer more in the cold. Considering the situation this year Eastern University Social Welfare Club has observed their regular activity 'Winter Clothes Distribution Campaign 2014' simultaneously in Lakhsmitari, Gangachara, Rangpur and Dalgram, Lalmonirhat. They donated blankets to approximately 1400 poor people. The volunteers of Eastern University Social Welfare Club managed to raise fund to stand by them from the University Board of Trustees, Faculty members, students and other Donors.

**"EUSWC donated blankets to approximately 1400 poor people"**

The event was locally cooperated by the "Amra Khati Gorib" team. Mr. Nasirul Alam Mondol representing "Amra Khati Gorib" was honored with a crest for his dedicated support and valuable contribution to make the event successful.

## Road Safety Awareness Session at EU

Eastern University Business & Social Entrepreneurship Club (BSEC) & Social Welfare Club (SOWCL) jointly organized an event on Road Safety on 21st December 2014 at Eastern University. This daylong event on "Road Safety Awareness" was held to create awareness among the students on safe driving, road safety and traffic rules. The session was presided by the Dean, Faculty of Business Administration. Mr. Amit Bhattacharjee, Operative Director, Aftab Automobiles Ltd. Navana Group and Mr. Soumya Chatterjee, Country Manager, International Business, Mahindra Two Wheelers Ltd. graced the session as guest speakers. They emphasized on the importance of safety of driving. The Registrar, Eastern University also conveyed his opinion regarding the necessity of road safety measures. The session was facilitated by Mr. Mohd. Nurul Momen Ashim, Police Sargent, DMP, Dhaka, Chairman of ADDRESS, an NGO and Ms. Israt Khan Mojlish, Founder, Bangladesh Women Riders Club (BWRC). The speakers described the cause and effect of road accidents and emphasized on the do's and don'ts of Road Safety. The event was sponsored by Aftab Automobiles Ltd, a concern of Navana. It was interactive and effective for the students as it displayed safety features of Mahindra Scooter in the EU Plaza Area.





## WORKSHOP ON

## Green Journalism for Sustainable Development



Eastern University Journalist Forum (EUJF) organized a workshop on **"Green Journalism for Sustainable Development"** with the theme of **"Citizen Journalism for sustainability and development"** on Thursday, September 25, 2014 at the Seminar Hall. The ProVice Chancellor of Eastern University, was present as the Chief Guest Mr. Jamil Ahmed, Chief Executive of BRAC University's Journalism Training and Research Initiative (JATRI), Mr. Shahed Alam, Special Correspondent of Channel 24, Mr. Lutfor Rahman Himel, News Editor of Bangladesh Pratidin, Mr. Sheikh Rokon, Assistant Editor of The Daily Samakal, and Mr. Bayezid Ahamed, special correspondent of RTV graced the occasion as the resource persons. Md. Ashrafal Alam, President of EU Journalist Forum, was present at the workshop. The programme was conducted by EUJF senior vice president and Editor of Campus Mirror AFM Moshir Rahman. The participants got training on how to write articles in newspapers and magazines about environmental issues for the country's sustainable development. Speakers discussed about expanding green, environmental tasks, citizen journalism to prevent climate change matters. Incidentally, they emphasized on expanding space for environmental news on mass media. The workshop was organized in collaboration with Shobujpata and Bd Environment.

## Reception for Faculty of E & T Graduating Students



Eastern University hosted a reception in recognition of its graduating students of the Faculty of Engineering & Technology on September 24, 2014 at Royal Buffet Restaurant, Dhanmondi, Dhaka. Students of B.Sc. (Hons.) in EEE, ETE & CSE attended the program.

The Vice Chancellor of Eastern University, was present as the Chief Guest while the ProVice Chancellor of EU, Dean, Faculty of Engineering & Technology, Chairperson of EEE & ETE, the Chairperson of CSE along with faculty members and officials graced the occasion with their presence. One of the outgoing students spoke about the experiences at Eastern University, and expressed his utmost satisfaction at having chosen EU. The guests of the program expected the graduates to serve the nation with their dignity, honesty and sincerity.

The Admission Open House for Fall Semester 2014 of Eastern University started at the University premises on September 17, 2014. Mr. Ali Azzam, Chairman of Admission Committee & Member of Board of Trustees of EU inaugurated the program in the presence of the Vice Chancellor, Pro Vice Chancellor, Dean, Faculty of Business Administration, Dean, Faculty of Engineering & Technology, Dean, Faculty of Arts, Chairperson, Department of Law, Registrar, Director(Admission), Faculty Members, officers & students of EU. The Admission Open House continued from September 17 to 20, 2014. In this Admission Open House students got valuable information & advice of different career plan from experienced faculty members and Career Counselor of EU.

## Eastern University (EU) delegates visited Yunnan University of Finance and Economics (YUFE)



On 31 October afternoon the three member personnel of EU visited Yunnan University of Finance and Economics (YUFE) and discussed the friendly collaboration where two of EU students will get full scholarships for higher study in every year instead of previously agreed one and Vice President of YUFE Prof. Yin Hong agreed to the new proposal. For the exchange programs, YUFE was provided with detail course materials so that both the administration and students could learn EU better. The Vice Chancellor of EU is hopeful of the cooperative projects, and substantive ideas and suggestions that would deepen the exchange and cooperation between the two universities. A campus tour was arranged by the Acting Director, International Cooperation and Exchange Office of YUFE, Prof. Rongdang Wang and Deputy Director, Qian (Edward) Zeng.

## Admission Open House at Eastern University





## MoU signed between Eastern University (EU) and Yunus Centre (YC)



To spread the idea of "Social Business" and to broaden the area of research, Eastern University and Yunus centre will work together. A MoU was signed between the two institutions on 17th November in the Yunus Center in presence of the Nobel Laureate Prof. Dr. Muhammad Yunus. Prof. Dr. Abdur Rab, the Vice Chancellor of EU and Ms. Lamiya Morshed, the Executive Director of YC signed the MoU on behalf of their respective institutions.

Earlier, Mr. F. M. Amir Khashru, the General Manager of YC briefed on the background and objectives of the MoU. The Pro Vice Chancellor of EU Prof. Dr. Abdul Hannan Chowdhury mentioned that, like many foreign countries, initiative must be taken to popularize the idea of social business among the youth of Bangladesh. The Dean, Faculty of Business Administration stated that Eastern University will vigorously work to create the awareness regarding "Social Business" through different activities. Prof. Dr. Abdur Rab shared his idea to introduce "Social Business" as a course in BBA and MBA curriculum of EU. Ms. Lamiya Morshed wished that, in the coming days, this collaboration of EU and Yunus Centre will be more profound and effective. Prof. Dr. Muhammad Yunus welcomed and appreciated such initiative taken by EU and wished them every success. As a part of the MoU, EU is launching a 12 week short course on Social Business from December 2014.

## "Ekattore Ami" magazine launched by Spark Creative Writers' Forum



Spark Creative Writers' Forum launched its first magazine "Ekattore Ami" addressing the National Victory Day on 15th December 2014. Eminent Lawyer and Writer of Bangladesh Constitution Dr. Kamal Hossain, was present as the Chief Guest of the program while Vice Chancellor and Pro Vice Chancellor of EU along with faculty members and officials graced the occasion with their presence.

## Eastern University organized the 5th workshop on "Creative Question Setting"



As a part of Corporate Social Responsibility (CSR), Eastern University organized a day-long workshop on "Creative Question Setting" on Saturday, 22 November 2014. The workshop has been designed specially for the college teachers to assist them in setting questions for the examinations in a creative way. Prof. Dr. Nazrul Islam, Dean, Faculty of Business Administration inaugurated the workshop. Dr. M Khademul Islam, Training Specialist, NAEM, Ministry of Education conducted the workshop as the Resource Person. In total 20 college teachers from 12 different colleges of Dhaka and nearby area participated in the workshop. Prof. Dr. Abdur Rab, the honorable Vice Chancellor of Eastern University awarded certificates to the participants as the Chief Guest. He emphasized on the importance of creative questions and urged the participants to learn further and practice the learning.

## 'Open Street Mapping' held in Eastern University



In cooperation with World Bank, Career Services and International Office of EU organized a training session on 'Open Street Mapping (OSM)' in the campus on 17 January, 2015. Project Coordinator, Missing Map Project, Mr. Pete Masters and Ms. Jorieke Vyncke and GIS & Environmental Data Mgt Specialist, WSP, The World Bank, Mr. Ahasanul Hoque conducted the training

session. The Vice Chancellor and Deputy Director of Career Services and International Office participated in the discussions with the group. The VC appreciated such noble initiative of World Bank and expressed his gratitude for providing EU students the opportunity to learn about Global Information Systems (GIS). EU students came to know about the importance, usefulness, feasibility and effective results of Open Street Mapping through this session. They also gathered the knowledge on how to use GPS and other satellite services related software and hands on experience from the experts. World Bank has taken a great step to develop the missing maps of the critical geographical areas of Bangladesh. The students are trained to collect data of definite areas, Buildings, Color of Building, address, Mosque, Temple, Church, street and upload data in the central map database.



## Leader Hunt Program by Eastern University Social Welfare Club



Eastern University Social Welfare Club organized a program titled **"Leader Hunt"** to engage newly joined members with club activities and find the future leaders of the club on 26th October 2014 at EU Seminar Hall. Approximately sixty new members of the club participated in the program. The program was designed with a grooming and a gaming session. Grooming session illustrated the necessity of social welfare and the importance of club activities. The gaming session was consisted of a quiz contest and two different game titles 'cross the pool' and 'choose the chair'. After the session the teams with the most leadership excellence was awarded. Prof. Dr. Abdul Hannan Chowdhury, ProVice Chancellor of Eastern University, Mr. Oli Ahad Thakur, Coordinator of the club and Mr. Md. Jamal Uddin, Deputy Director, Office of Student Affairs inspired new members through their speech. Mr. Mehedi Hasan, Assistant Professor, Faculty of Law and Ms. Rowshon Ara, Senior Lecturer, Faculty of Arts, were also present in the program.

### WORKSHOP ON

## "Skills for Debating" at Eastern University



Eastern University Debating Club (EUDC) arranged a workshop on **"Skills for Debating"** on 04 December 2014 in the Seminar Hall of the university to facilitate the participants of the "Inter Faculty Debate Tournament 2014". The objective of this day long workshop was to develop the debating skills of the new debaters and to enhance their learning on debate. The workshop was facilitated by Mr. Sharif Uddin Ahmed Rana, Director, Asia Debate Academy and Mr. Abdullah Md. Shukrana, Vice-President, Bangladesh Debate Federation (BDF). Mr. Sharif Uddin Ahmed Rana, Director, Asia Debate Academy emphasised on the essential skills, qualities and habits of a competent debater, while Mr. Abdullah Md. Shukrana discussed the format, types, rules and procedures of debate. The session was presided by the Dean, Faculty of Business Administration, Eastern University and coordinated by Mozumdar Arifa Ahmed, Assistant Professor FBA. Around 50 students from different faculty participated in the workshop. Pro Vice Chancellor, Professor, Dr. Abdul Hannan Choudhury graced the event as the chief guest in the workshop. The program and the organized effort of EUDC members were highly appreciated by the chief guest. At the end of the workshop, a Q & A session was held, where the facilitators answer the queries of the participants.

### DISCUSSION ON

## Respecting Womanhood



The sexual Harassment committee of Eastern University organized a Panel discussion on **"Respecting Womanhood"** on 3rd December. The discussants were Ms. Nasima Akhter, Counselor, Psychosocial Counseling Component, Ain O Shalish Kendra (ASK); Advocate Selina Akhter, Sr. Coordinator, Mediation and Rapid Response Unit, Ain O Shalish Kendra (ASK); Maggie Espino, Visiting Faculty, Faculty of Arts; Md. Azharul Islam, Assistant Professor, Faculty of Law, University of Dhaka.

The discussants provided the audience with a brief idea about the social and psychological constructions of womanhood, women in Islam, women in America which set up the ground for interactive session with the participation of the audience. This was the second discussion on this issue organized by the Sexual Harassment committee. Students and faculty members of different departments were present at the session.

## Induction Program of Spark Creative Writers' Forum



Eastern University Spark Creative Writers' Forum organized an induction program of new members of the club at 30th of November, 2014. More than 25 students were present in the session. ProVice Chancellor of the Eastern University, Prof. Dr. Abdul Hannan Chowdhury was present in the session as the Chief Guest. He emphasized on reading books of prominent writers. He pointed out "To be a creative writer reading books on diverse areas are essential." In the session the club coordinator presented the past and future activities of the club. The coordinator of the club, Ms. Fatima Satter Likhi emphasized on start writing for the upcoming magazine.

## Maj Gen Kazi Ashfaq Ahmed (Retd) - the New Registrar



Maj Gen Ashfaq joined as the Registrar of EU in November 2014. He has completed his Masters in Defence Studies from National University. He earned his Armed Forces Staff Course degree from Malaysian Armed Forces Staff College and Sr. Intl. Defence Management Course from Naval Post Graduate School, Monterey, USA. Maj Gen Ahmed worked as the Registrar in Asia Pacific University before he joined EU.



## Eastern University observed Martyred Intellectuals Day

Students of Eastern University observed Martyred Intellectuals Day on 14 December 2014 by flying Fanush, at Rabindra Shorebor, Dhanmondi Dhaka. In the night of 14 December 1971, over 200 of East Pakistan's intellectuals including professors, journalists, doctors, artists, engineers, and writers were rounded up in Dhaka. In the memory of this departed soul the students of EU gathered together and flied Fanush.



## Green Talk Held at EU



Eastern University Earth Care Club (EUECC) organized a panel discussion on Green Talk on 24th November 2014 at Seminar Hall. Prof. Dr. Abdur Rab, Vice Chancellor of EU was present as the Chief Guest of the session.

**"The speakers emphasized on how to save energy and resources"**

Prof. Dr. Abdul Hannan Chowdhury was present as the Special Guest while Prof. Dr. Ashraf Hossain, Chairman of BBA, Architect and environmentalist Mr. Iqbal Habib, Environment Journalist Shahed Alam was present as the panel speakers. The panel speakers emphasized on how to save energy and resources in their deliberation and shared experiences to reduce, reuse and recycle of water as well as optimal uses of necessary resources.

## Environment Fair Held at EU



Eastern University Earth Care Club (EUECC) celebrated its 3rd anniversary on 24 November, 2014. To celebrate the day, EUECC arranged an environment fair at EU premises. Five different environmental organizations of the country participated at the fair. Work for Better Bangladesh (WBB Trust), Poribesh Bachao Andolon (POBA), Shobujata, Environmental News Portal Bd Environment and the organizer EU Earth Care Club displayed their activities. Pro Vice Chancellor of Eastern University Professor Dr. Abdul Hannan Chowdhury inaugurated the daylong program entitled 'Green Expo 2014.' The days was celebrated through daylong activities such as waste clean and free a tree campaign, environment fair, short film festival, green talk and the club website launch.

*I have participated programs like career fair, international relations, career success, seminars, workshops, admission fair and other campus events.*

Sakib Khan  
Student of BBA

## Waste Cleaning and Free a Tree Campaign by EU Earth Care Club



With the slogan '**Gaser O Ache Pran, Bethar Anuvhuti Taar O Soman**' (**Tree has life and it can feel pain**), Eastern University Earth Care club organized a waste cleaning and free a tree campaign on November 24, 2014 on roads 4, 5 & 6, of Dhanmondi. Club members cleaned waste from road surface and they have plugged out posters ads from tree. Around 30 volunteers disposed more than 10 kilogram wastage. Club Advisor Professor Dr. M Ashraf Hossain, Coordinator Abu Md. Abdullah and Farhana Khan Asst. Prof. of FBA and President of the club Rajib Chandra were with the team.

## Building Career in a Multinational Company



A seminar on '**Building Career in a Multinational Company**' was held on 9 December 2014 at the Moot Court Room of Eastern University organized by Eastern University Business Alumni (EUBA). Mr Mohammad Saiful Islam, Corporate Sales Manager, Bata Shoe Company (Bangladesh) Limited was the resource person in the seminar. The Pro Vice Chancellor and the Dean of Faculty of Business Administration of Eastern University handing over a crest to Mr Mohammad Saiful Islam, Corporate Sales Manager, Bata Shoe Company (Bangladesh) Limited. Mr. Monir Hossain, President, EUBA, presided over the session.



## WORKSHOP ON

## Public Speaking



Eastern University Language Club (EULC) organized a two day workshop on public speaking on 22nd and 23rd November 2014 at Seminar Hall of EU. Maggie Espino, English Language Fellow, US Department of State and Mr. Mahmudunnabi, Broadcast Journalist, English News & New Media, Independent TV, Research Fellow, Square Pharmaceuticals Ltd; conducted the sessions. Over 50 students of different faculties attended the workshop. Honourable Vice Chancellor and Pro Vice Chancellor were present on the closing ceremony to handout certificates and motivate the participants. This was a small initiative taken by Sabrina Karim, coordinator and the executive members of EULC to enhance public speaking skills in students.

## WORKSHOP ON

## I am Green, Walk with Me



Eastern University Earth Care Club organized a workshop on "I am Green, Walk with me" 29th November, 2014 at EU Seminar Hall. Prof. Dr. Abdul Hannan Chowdhury was present as the Chief Guest of the program. Ms. Nusrat Khan, Country coordinator of Redraw The Line gave a presentation on "Youth involvement in environment welfare in Bangladesh and other Asian countries" while Associate Head of News of ATN News Prohash Amin spoke out on "Media role and responsibility on mitigating the impact of climate change." Founder and President of Green Savers Ahsan Rony presented visually the Trash turns to resource, Ms. Hasin Jahan, Program Director of Water Aid, Bangladesh presented on "Saving of water through rain water harvesting," Mr. Shahed Alam, Chairman of Shobujpata and Special Correspondent of Chanel 24 shared his experiences regarding saving the resources.

## Induction Program of EUCC



Eastern University Cultural Club (EUCC) arranged an induction program at the Seminar Hall for the newly recruited members of the club on November 16, 2014. At that event the Vice chancellor of Eastern University Professor Dr. Abdur Rab, Pro Vice Chancellor Professor Dr. Abdul Hannan Chowdhury, the advisor of the club and Chairperson of BBA along with the executive body of the club and a large number of newly enrolled members of the club were present. The program was hosted by Shahed and Mehzabin, students of BBA department of Eastern University. The program started with an audio visual presentation on the introduction of the club and the overall activities presented by Mehzabin Mehboob, Vice-president of EUCC. There was an introduction of the executive body of the club with a ramp performance followed by opening speech of the Vice Chancellor and a welcoming speech by the Pro Vice Chancellor. The Vice Chancellor emphasized on the club activities and made it clear to the students that they can take club activities to a greater extent and persuaded the students to represent culture of the country in abroad. In his welcoming speech, the Pro Vice Chancellor welcomed the excitement and enthusiasm of the students regarding the club carnival and congratulated all the members of the club for their hard work. Professor Dr. Ashraf Hossain, Chairman, BBA program, explained the importance of participating in club activities to the students and requests them to be active in their extracurricular activities. Ms. Tasnuva Rahman, coordinator of the club thanked all the club members, executive bodies and faculty members associated with it. At the end short cultural event was performed by the members of the club.



## Grooming Session of Earth Care Club

Eastern University Earth Care Club organized a grooming session successfully with the new members of the club on 27th October, 2014 at the Seminar Hall of Eastern University. Seventy students from different disciplines with faculty members and environmentalists participated in the program. Chairman of BBA program, Professor Dr. Ashraf Hossain was present as the Chief Guest while club coordinator Abu Md Abdullah was present. The discussants of the session pointed out the importance of creating awareness among the youth about green world and caring earth. They also inspired the new members to come forward and take the challenge to the green leadership.

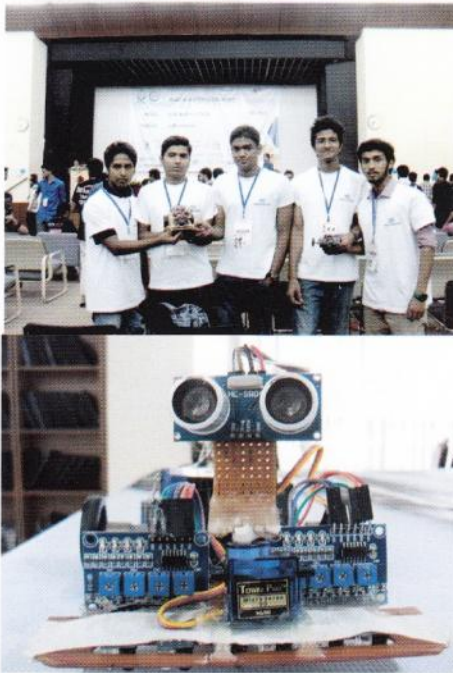
## Reception for Faculty of Business Administration Graduating Students



Eastern University hosted a reception in recognition of its graduating students of Faculty of Business Administration December 6, 2014 at Royal Buffet Restaurant, Dhanmondi, Dhaka. Students of BBA attended the program. The Chairman, Board of Trustees, Eastern University, was present as the Chief Guest of the program while the Vice Chancellor, Pro Vice Chancellor, Dean, Faculty of Business Administration, Director, MBA and EMBA, Chairperson, BBA along with faculty members and officials of EU graced the occasion with their presence.



## EU Engineering Club Participated in IUT Robotic Contest, Mecceleration-2014



Two teams from Engineering Club (Alpha-M-14 & Roto Tigers) of Eastern University participated in the IUT Robotic Contest named Mecceleration-2014. The contest was held at 19th September, 2014 on Friday at IUT campus. Sixty Four teams from different universities took part in the contest.

"গল্প চালাও ফিল্ম বানাও"

## Contest 2014

Eastern University Visual Archive participated in a TVC and short film making contest organized by the Perfetti and Grey. Major universities of Dhaka city took part in the contest that ran throughout the semester. Eastern University secured the fourth position in the TVC making contest. The short film made by the EU students was screened in Channel i. The Pro Vice Chancellor and eminent writer Mr. Anisul Haque inaugurated the contest in the campus.



## Eastern University Scholarship Awarding Ceremony



Eastern University Scholarship Awarding Ceremony was held at Dania College of Dhaka on 18 December 2014 at the college. Prof. Dr ABM Shahidul Islam, BOT member of EU was present as the Chief Guest the Dean of FBA of EU was present as Special Guest. Thei Chairperson, EEE Dept. of EU and Prof. M.S Hossain Rana, Principal of the college chaired the ceremony. A total of Seven students of the college were awarded Scholarships on the basis of their HSC Test results.

## EU Official participated Second General Assembly of ICYF-DC in Turkey



Md. Atikuzzaman Limon, Assistant Director, Creative, Vice Chancellor's Office, EU participated the Second General Assembly of the Islamic Conference Youth Forum for Dialogue and Cooperation (ICYF-DC), an international institution affiliated to the Organization of Islamic Cooperation (OIC) held on 9-11 October, 2014 in Istanbul, the Republic of Turkey. He participated along with 60 members and guest organizations representing the OIC Member States and largest Muslim minorities of non-member countries as well as representatives of international organizations, high-level officials and youth activists from all over the globe. He was also voted as a Board Member of Asia Region for next five years. Mr. Limon has attended in the ICYF-DC in Russia, Azerbaijan, Malaysia and India.

## EU Earth Care Club formed Human Chain for Protecting Sundarban

Eastern University Earth Care Club formed a human chain at Dhanmondi area on 15th December 2014 to uphold their concern to protect the Sundarbans from pollution due to recent oil tanker capsizes. Participants at a human chain on Monday urged the government to take immediate measures to solve the problem. The participants also suggested the authorities concerned to take assistance of the United Nations and other international agencies to face the disaster. Over 100 students of Eastern University participated in the human chain.



## Grooming session of Engineering Club held at EU



Engineering Club welcomed their new members at 30th of November, 2014 in the seminar hall of Eastern University a slogan "Dream never breaks unless you do." More than 100 students were present in the session. The coordinator of the club, Mr. Kazi Saiful Alam, Deputy Director of Office of Student Affairs, Mr. Jamal Uddin, Advisor of the club, Dr. Mahfuzur Rahman and the ProVice Chancellor of the Eastern University, Prof. Dr. Abdul Hannan Chowdhury were present in the session. In the session the club coordinator presented the past and future activities of the club.



# NEW FACULTY MEMBERS IN EU FAMILY



Prof. Dr. Nazrul Islam joined the Faculty of Business Administration as a fulltime Professor of Sociology. Prof. Islam has completed his MA from University of Dhaka and Ph.D. from Syracuse University, NY, USA. He was the former Dean of SLASS at Independent University, Bangladesh.

Prof. Dr. Nazrul Islam



Prof. Dr. Sharif Nurul Ahkam has joined as a Professor of Finance at the Faculty of Business Administration. Prof. Ahkam has completed his MBA and DBA from Kent State University, Ohio, USA. Prof. Ahkam previously was a faculty member at Rhode Island College, USA, Duquesne University, USA and North South University, Bangladesh.

Prof. Dr. Sharif Nurul Ahkam



Mr. Md. Abu Bakar Siddique has joined as a Lecturer at the Department of Law, Faculty of Arts. Mr. Siddique has completed his LL.M. from University of Dhaka. Mr. Siddique has also done Masters of Human Rights and Democratisation from the University of Sydney, Australia.

Mr. Md. Abu Bakar Siddique



Ms. Psyfun Mustary has joined as a Lecturer at the Department of English, Faculty of Arts. Ms. Psyfun has completed her MA in Linguistics from University

Ms. Psyfun Mustary



Ms. Khandaker Nayeema Haque has joined as a Lecturer at the Department of English, Faculty of Arts. Ms. Haque has completed her MA in Literature from University of Dhaka.

Ms. Khandaker Nayeema Haque



Mr. Md. Ahsan Habib has joined as a Lecturer at the Department of Law, Faculty of Arts. Mr. Habib has completed his Law degree from University of Dhaka.

Mr. Md. Ahsan Habib



Ms. Priyanka Bose Kanta has joined as a Lecturer at the Department of Law, Faculty of Arts. Ms. Kanta has completed her Law degree from University of Dhaka.

Ms. Priyanka Bose Kanta



Ms. Anika Anwar has joined as a Lecturer at the Faculty of E&T and CSE. Ms. Anwar has completed her B.Sc. in CSE from BUET.

Ms. Anika Anwar





Eastern University celebrated "Club Carnival 2014" on 19th October at EU campus to promote extra-curricular activities among students and many students gathered during this day long Carnival. The carnival was inaugurated by **Advocate Promode Mankin, M.P & Honorable State Minister, Ministry of Social Welfare, People's Republic of Bangladesh.** The Vice Chancellor, Pro Vice Chancellor of EU, BOT member of EU Mr. Mohammed Ali Azam along with Deans, Chairpersons, faculty members and officials graced the occasion with their presence. The objective of the carnival was to motivate students to participate in co-curricular activities so that they can bring innovation, diversity and harmony in their ideas. The Carnival was celebrated through daylong diverse activities such as seminars, workshops, debates, drama, cultural program, galaxy of photographs and projects, entrepreneurship and social services. In the morning there was a seminar on "**Role of Co-curricular Activities in Higher Education.**" The Chief Guest praised the initiative taken by EU to enrich the extra-curricular activities of EU students besides curricular activities.

**EU Drama and Theater Club** staged its 4th production of Drama "**Songbad Kartun**" written by **Selim Al Din**, an eminent dramatist of the country. Theatre activist and director Shat-el Kabir, worked with EUDTF as the Director of this Drama. All the actors in the drama were students of EU across the Faculties. **Eastern University Cultural Club** arranged an exciting cultural event at the end of the Club Carnival. There was recitation of poems, ramp show, and dance performance by the EU students. **Debating Club** organizes a debate competition among new and old debaters of EU. **Business & Social Entrepreneurship Club** presented Flash Mob and business games and quiz competition. **Spark Creative Writers Forum** staged a Bangla poem recitation session. **Social Welfare Club** organized a free blood grouping camp and blood donation program in collaboration with Bangladesh Thalassemia Foundation. **Engineering Club** organized robotic exhibition in the club carnival.

Among the Clubs, EU Earth Care Club's stall was the best.