# THE EASTERN UNIVERSITY JOURNAL

Volume # 04, Issue # 01, December 2011 ISSN No. 1998 - 7889



**Eastern University** 

### The Eastern University Journal

Volume # 04 Issue # 01 December 2011 ISSN No. 1998-7889



# **Eastern University**

Office: House # 15/2, Road # 03 Dhanmondi R/A, Dhaka -1205 Published By Center for Research and Development Eastern University

All correspondence should be addressed to:

The Editor Professor Kashinath Roy **The Eastern University Journal** House # 15/2, Road # 03, Dhanmondi R/A Dhaka-1205

All rights are reserved. No part of the publication may be reproduced, in a retrieval system or transmitted in any form or any means: electronic, photocopying, recording or otherwise without the prior permission of the Eastern University Journal..

Price: Tk. 300.00 (In Bangladesh)
US \$ 15 (Outside Bangladesh)

Printed by:
PrinTech
20, Babupura, Katabon, Dhaka.
Tel: 9668537, 01711612935

Editorial Board:

Editor

Professor Kashinath Roy Dean, Faculty of Arts, E.U.

Associate Editor:

Mrs. Iffat Ara Nasreen Majid

Associate Professor, Institute of Modern Languages, D.U.

Coordinator, ELT., E.U.

Members

1. Dr. A.B.M. Saiful Majid

Professor, IBA, D.U.

2. Dr. A.B.M. Shahidul Islam

Professor, Department of Marketing, D.U.

3. Professor Dr. Nurunnabi Mollah

Dean, Faculty of Engineering & Technology, E.U.

4. Professor Dr. Burhan Uddin Khan

Advisor, Faculty of Law, E.U.

5. Dr. Halimur R. Khan

Research Director, DFF, US Air Force Academy, USA

6. Professor Dr. Md. Kaykobad

Department of Computer Science and Engineering, BUET

7. Professor Dr. Serajul I. Bhuiyan

Head, Dept. of Mass Communication & Dramatic Arts,

Alambama University, USA

Advisory Board:

Chief Advisor

Professor Dr. Nurul Islam

Vice Chancellor, E.U.

Members

S. M. Bakhtiar Alam

Chairman, Board of Governors, E.U.

Professor Dr. Glen Witter

B.Com (University of British Columbia) MBA (University of Toronto, Canada) Ph.D.(Pacific Western University, USA)

Mr. Harry Shutt

B.A.(Oxon)

M.A.(Warwick University)

Economist, Author & Management Consultant

#### **Editor's Note**

The Eastern University Journal is a half-yearly refereed journal published twice a year, in January and in July. The Journal is meant to promote research and scholarly pursuits among the faculty of Eastern University in particular, and those of other Universities as well. Articles in the fields of Humanities, Business Administration, Social Sciences, Law, Engineering and Information Technology are preferred. Articles must be in English and should not normally exceed 10,000 words. Book reviews are also considered for publication. However, they should be within 1500 words, although in exceptional case(s) the word limit in both the cases may vary. A book review must accompany two copies of the book reviewed.

An article should be research-based and should demonstrate the author's own analysis and judgment. It should be original and not published before. Every article should with an abstract of about 250 words.

All article submitted for publication in the journal should be printed, double-spaced on one side of A4 paper with ample margin(one inch and a quarter) on the right-hand side. They should be sent in duplicate together with a floppy in MS Word. Manuscripts not accepted for publication are not returned unless they are accompanied by stamped self-addressed envelopes. The author of a published article gets two copies of the journal and 5 off- prints of the article. The book reviewer gets one copy of the journal.

All footnotes should be numbered consecutively and the footnotes should be given at the bottom of the corresponding page.

Bibliographical reference(s) should follow the following format. In case of reference(s) from journal article(s), the name of the auther(s), with the last name first and then the first name and the middle initial and then year of publication, the title of the paper within inverted commas, the name of the journal in italics with the volume number, month and year, and finally, the page number(s).

Example: Bhaduri, P.D. and Goldsmith, A. D. (2005), "Growth and Equity in Developing Countries: A Reinterpretation of the Peruvian Experience" *Dhaka University Journal of Business studies*, Vol. XXVI, No 2, June 2005, p. 123.

In case of reference(s) from book(s) or monograph(s), the name of the author(s), with the last name first and then the first name and middle initial and then year of publication, the title of the book/ monograph in italics, name of the publisher and the place of the publication and finally, the page number(s).

Example: Kennedy, S. I. (2000), *The Economic Thought of a Humanist*, Chicago University Press, Chicago, pp. 32-32.

In case of reference(s) from conference or seminar papers the name of the author(s), with the last name first and then the first name and the middle initial and then year of publication, the title of the conference/ seminar paper within inverted commas, the title of the conference/ seminar in italics, the organizer, the place and date of the conference/ seminar and page number(s).

Example: Parvez, M (1999), "Human Rights and Ethnic Minorities in Bangladesh: an Overview", Paper presentated at a seminar on *Ethnic minorities and Developments* organized by Institute of Applied Anthropology, Bangladesh at the Institute of Modern Languages, University of Dhaka, 22-23 July, 1999, p. 5.

Smith A. (1999): Select committee report into social care in the community. http://www.dhss.gov.uk/reports/report015285

Citation of reference literature within the body of an article should only indicate the last name of the author and the year in third brackets, but if the reference list contains more than one work of an author done in the same year, they are to be distinguished by suffixing a,b,c etc. to the year, for example, [Johnson, 2004 a], [Johnson, 2004 b] etc.

## Contents

Sl. No.	Title and Author	Page No
1.	Impact of Stock Market Development on Economic Growth: Evidence from SAARC Countries - Muhammad Enamul Haque - Md. Kaium Hossain	01
2.	From Birnamwood to Bollywood: Maqbool and the Shakespearean Bandwagon - Sabbir Ahmed Chowdhury - Shamsad Mortuza	14
3.	Customer Satisfaction Determination in the Hotel Industry of Bangladesh - Dewan Md. Nur A. Yazdan - Abu Md. Abdullah	19
4.	HR Practices in Banking Sector on Perceived Employee Performance: A Case of Bangladesh - Professor. Dr. Md. Rafique Azad - Wahiduzzaman Khan - Dr.Alim Al Ayub Ahmed	30
5.	Eve-teasing: A Social Disaster for Women in Bangladesh - Farzana Faruq	40
6.	Evaluations of The Actions For Achieving Millenium Development Goals - Monsura Zaman - Tahmina Ferdous - Md. Moniruzzaman Khan	50
7.	Estimation of the Parameters of Wet Dry Weeks of Markov Probability Model in Terms of Tainfall in the Barind Region - M. A. B. Barkotulla - M. S. Rahman - M. M. Rahman - A. T. M. Jahangir Alam	62
8.	Kaizen or Innovation? Finding a Better Fit for Bangladeshi Mobile Telecommunication Companies - Md. Shamsul Arefin - Md. Shariful Alam - Mofijul Hoq Masum	78
9.	Legal Issues of River Pollution through Industrial Effluents - Md. Shahidul Islam	88
10.	An Empirical Study on the Effectiveness of NGO Intervention in Rural Women Development in Bangladesh - Sawlat Hilmi Zaman - Mohammad Mainuddin Mollah	100
11.	A Critical Evaluation of Teacher Development in a Teacher Training Course	115